



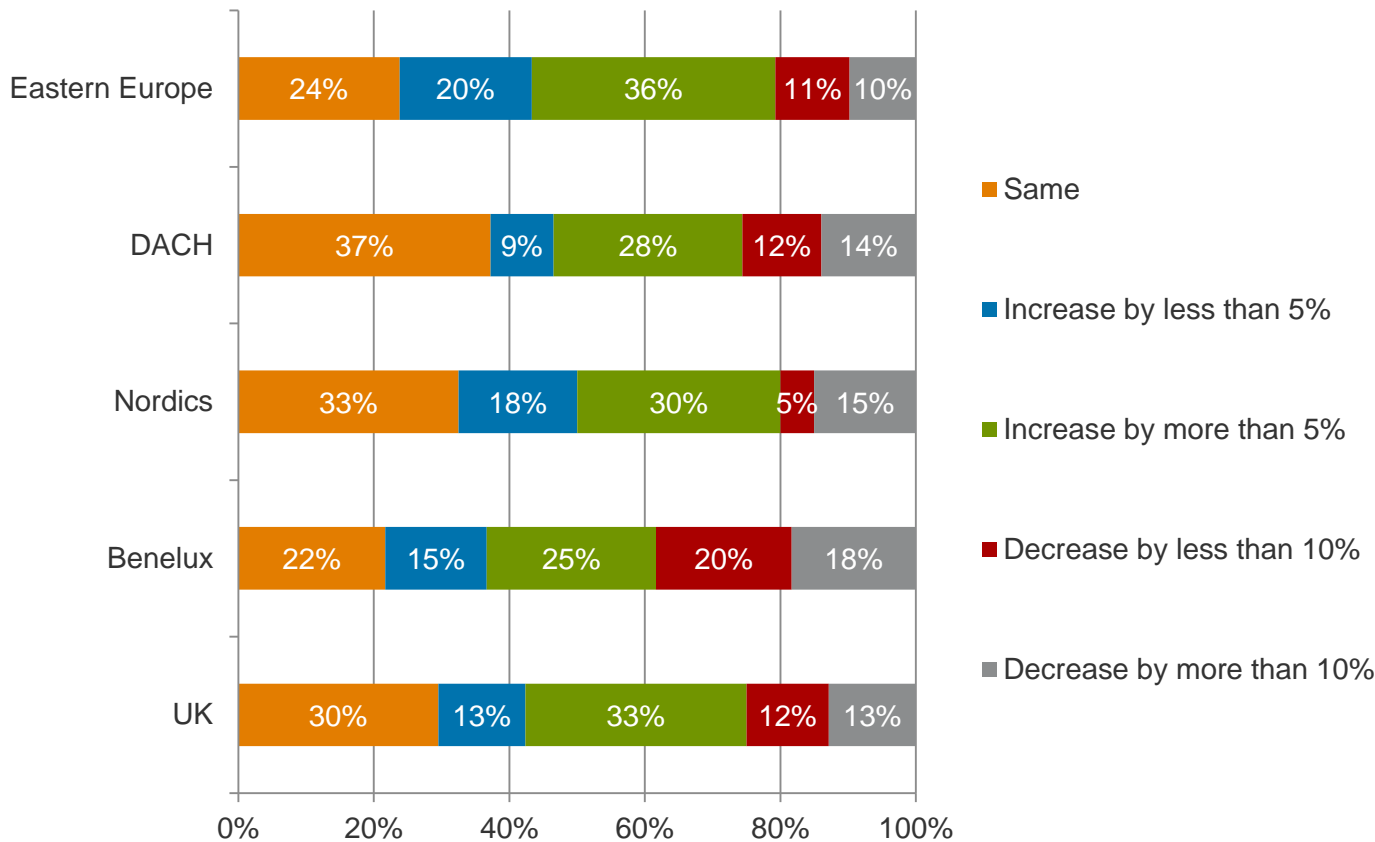
Where serious technology buyers decide

2013 IT Priorities- Europe

What's driving IT managers' technology decisions

January 2013

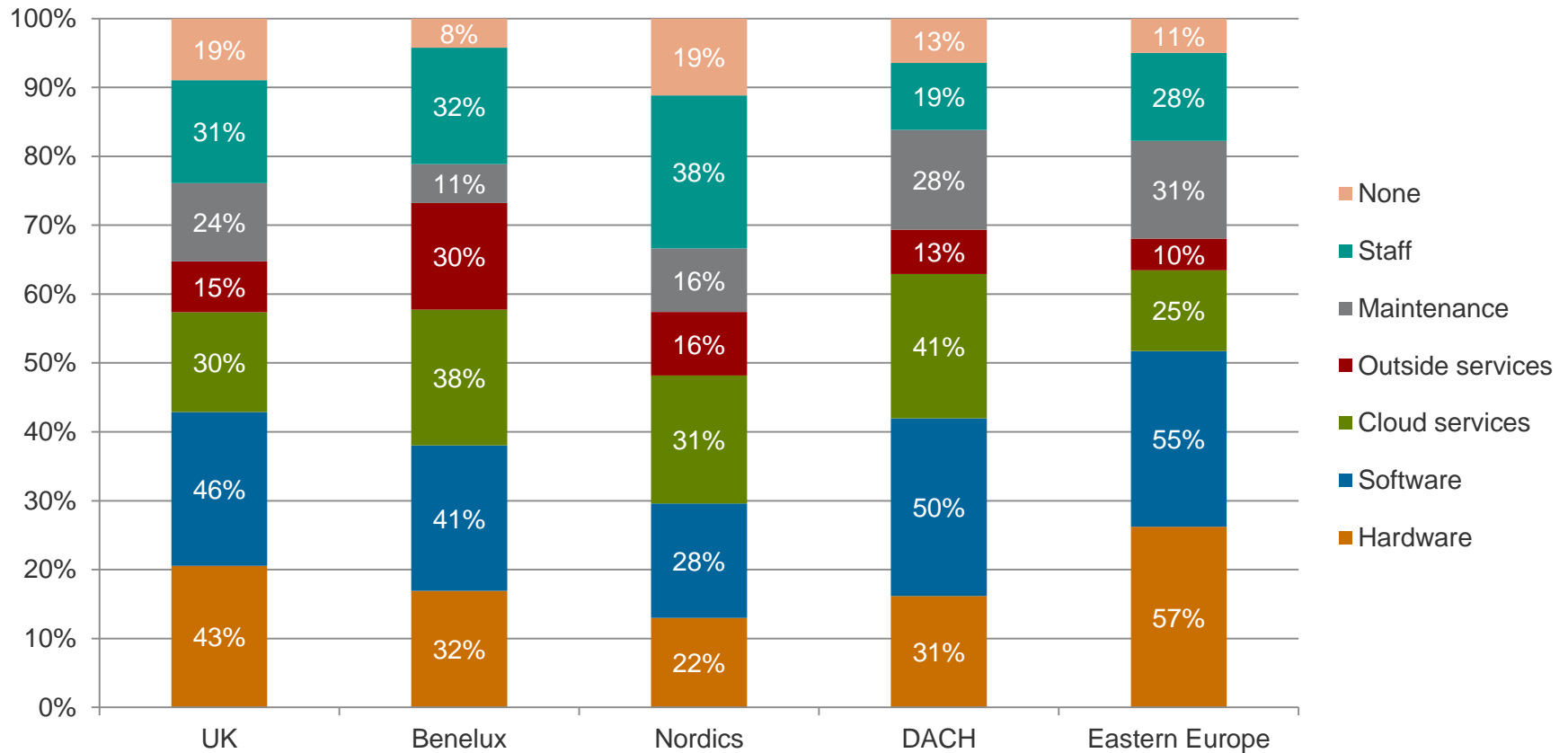
How do you expect your 2013 budget for information technology to differ from your 2012 budget?



Eastern Europe Includes:
 Romania, Russia, Bulgaria,
 Poland, Ukraine, Croatia,
 Serbia, Greece, Czech
 Republic, Hungary, Slovenia,
 Latvia, Macedonia, Albania,
 Belarus, Bosnia &
 Herzegovina, Lithuania,
 Malta, Montenegro, Estonia,
 Cyprus, Gibraltar,
 Liechtenstein, Moldova, San
 Marino, Slovakia

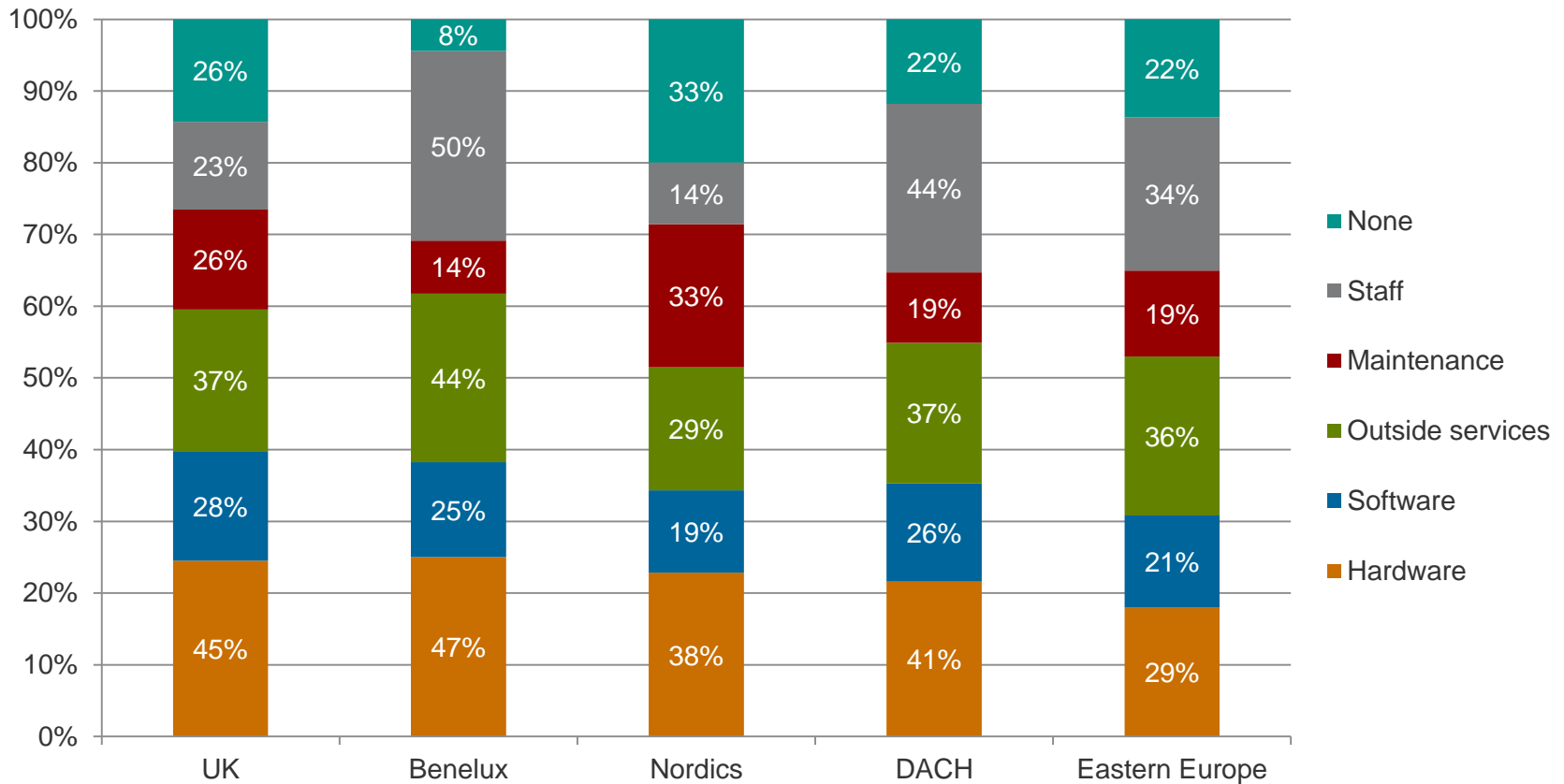
595 Responses

Which areas will your budget increase in?



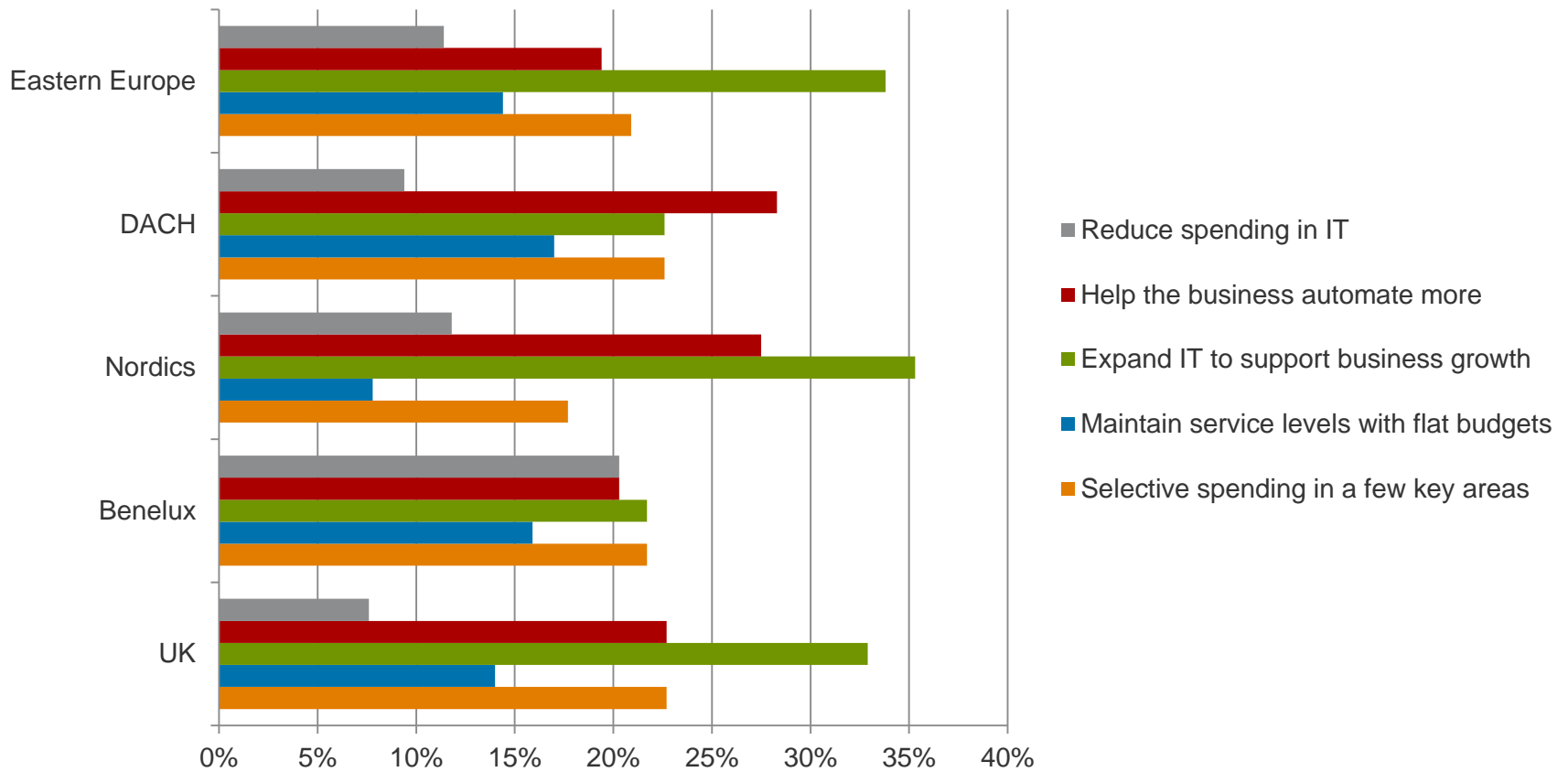
447 Responses

Which areas will your budget decrease?



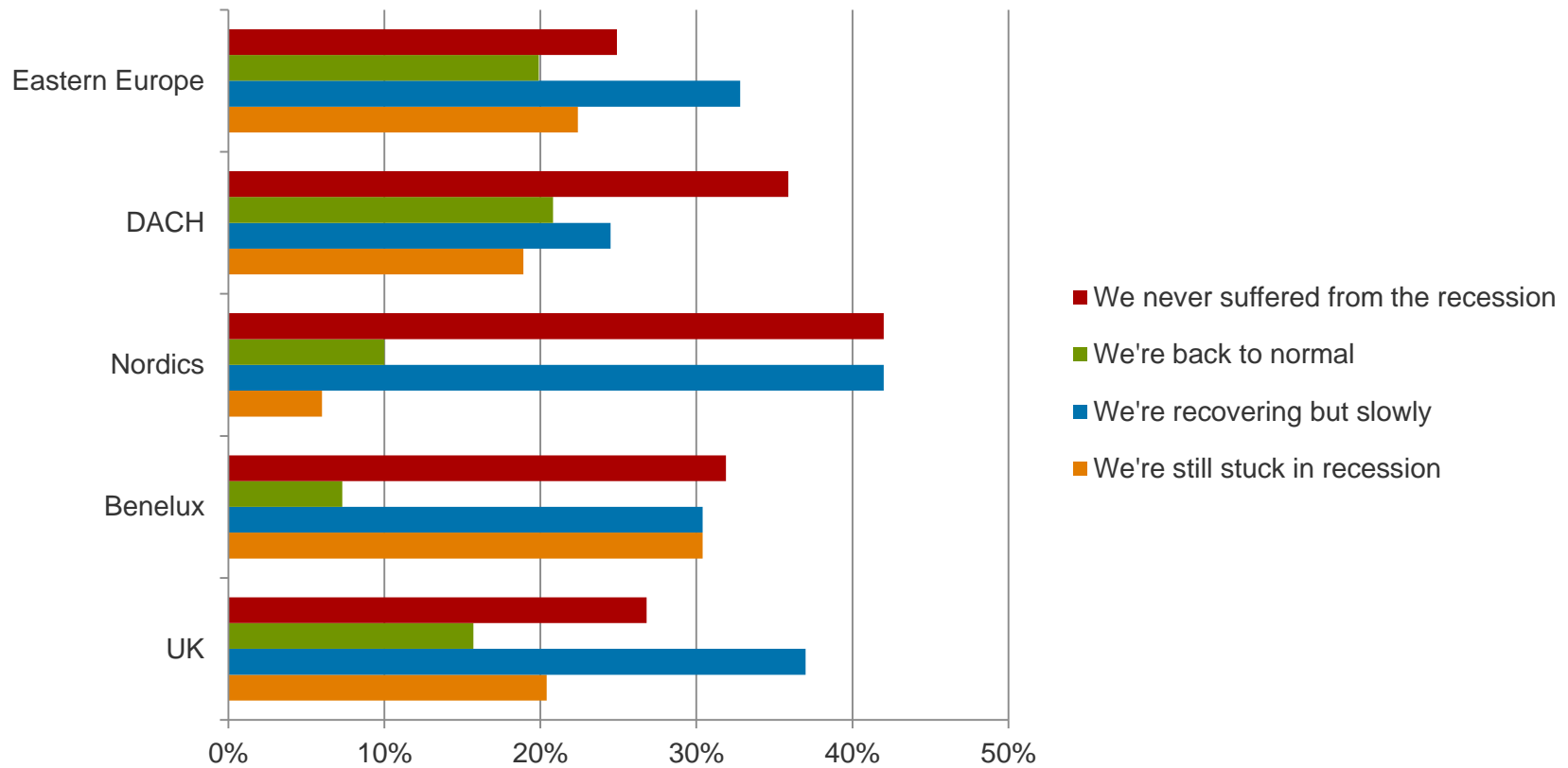
316 Responses

Which best describes your department's focus in 2013?



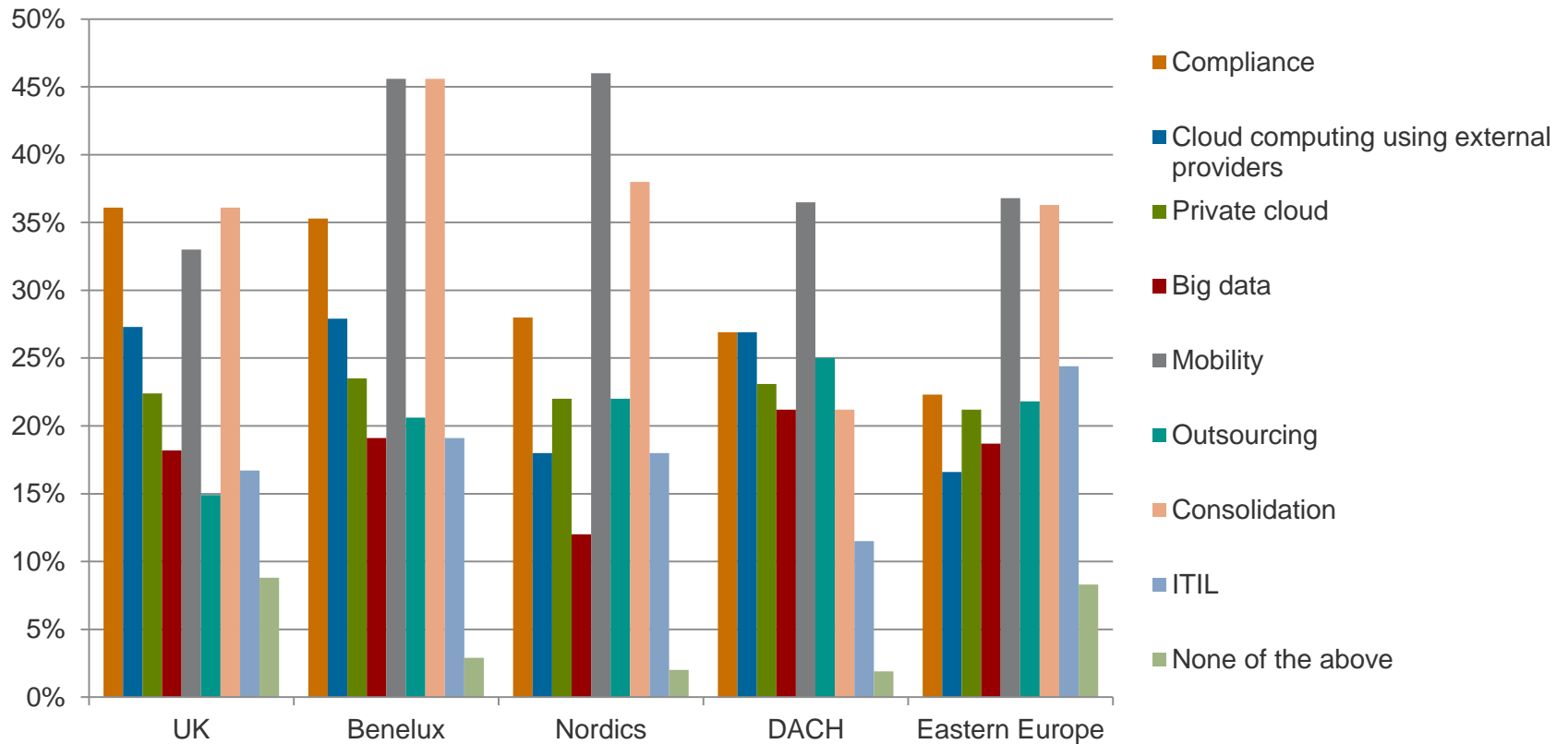
717 Responses

Which of the following describes the effects of recession or recovery on your IT organisation?



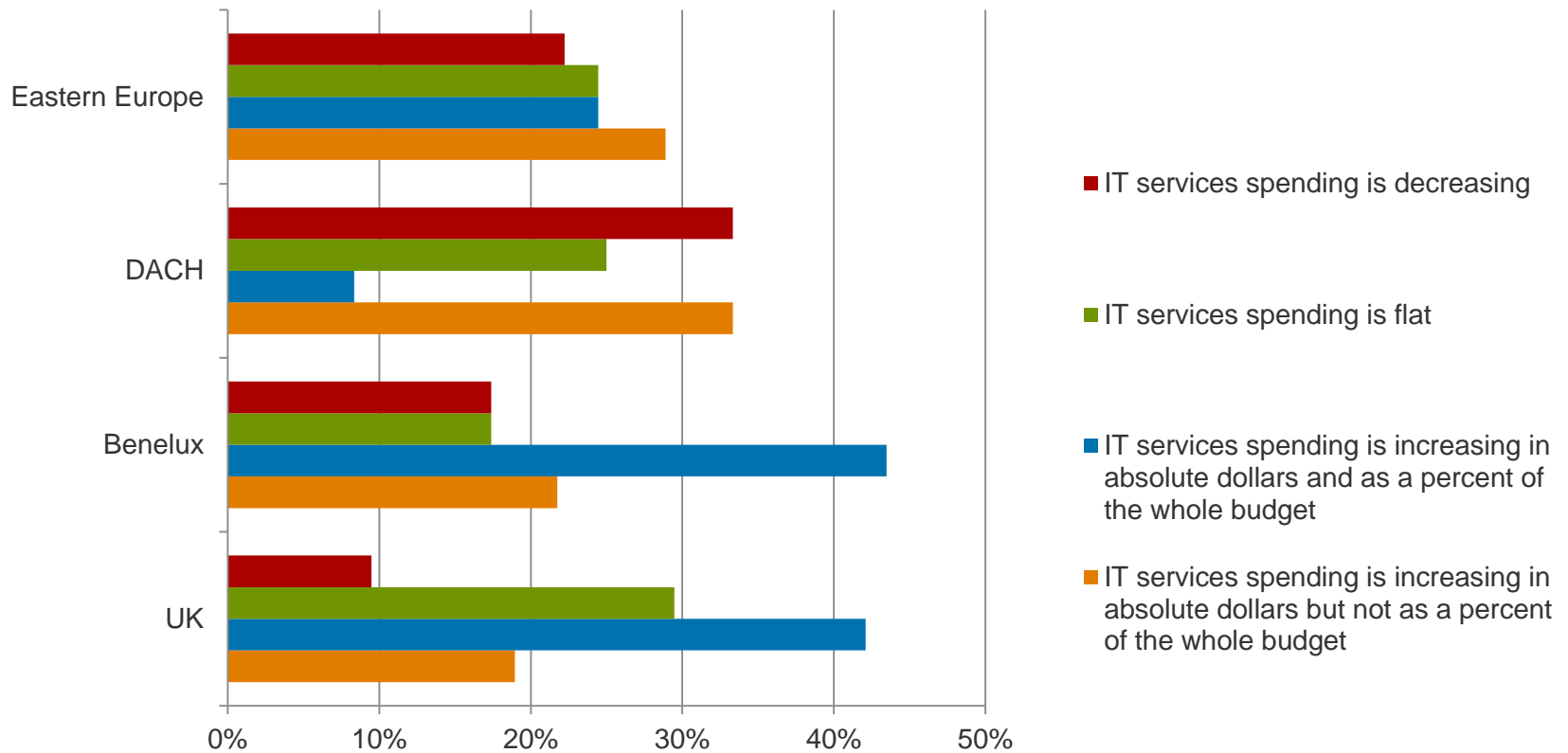
716 Responses

Which of these broad initiatives will your company implement in 2013?



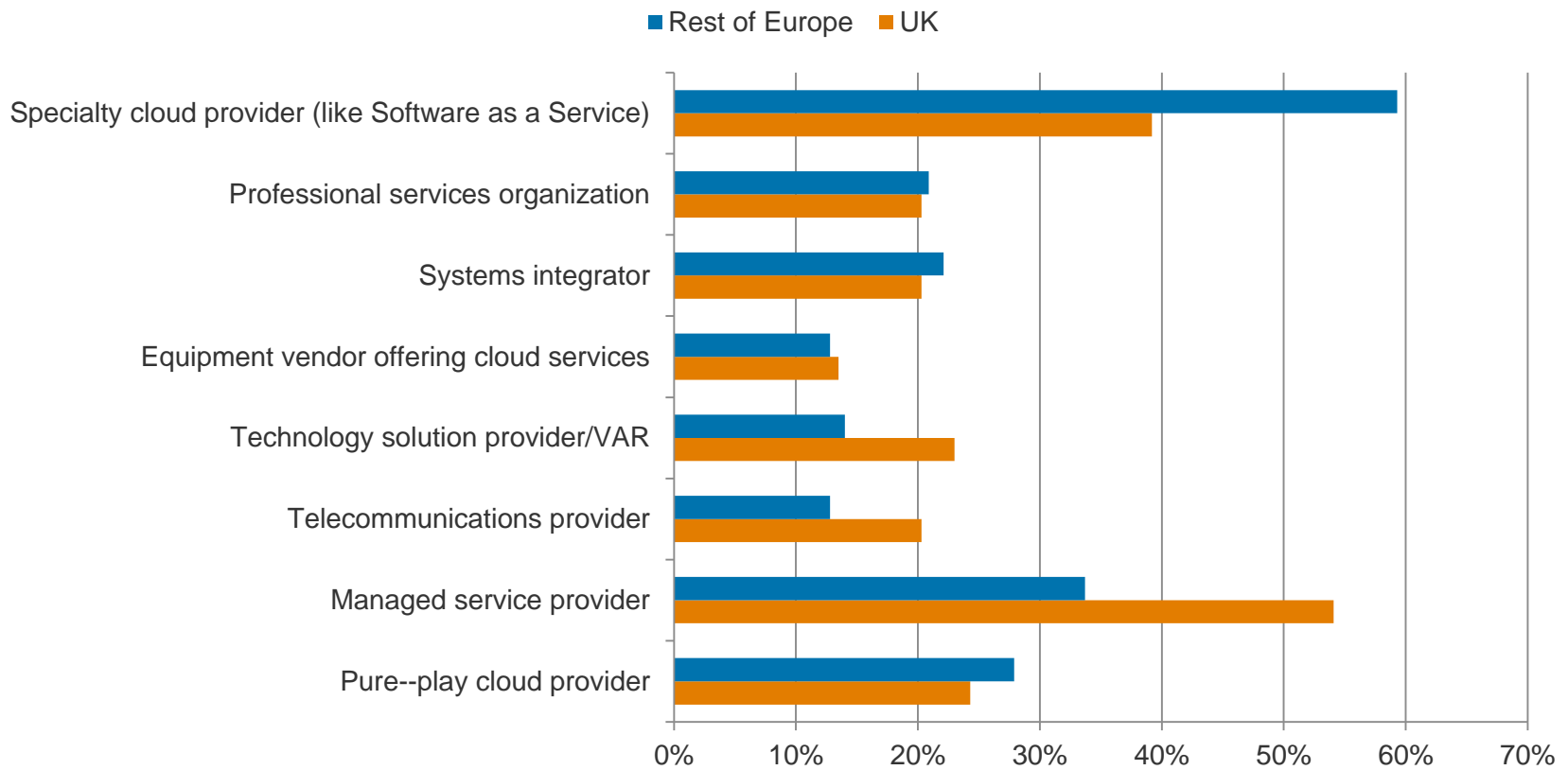
693 Responses

How is your adoption of cloud computing affecting your IT budget in 2013?



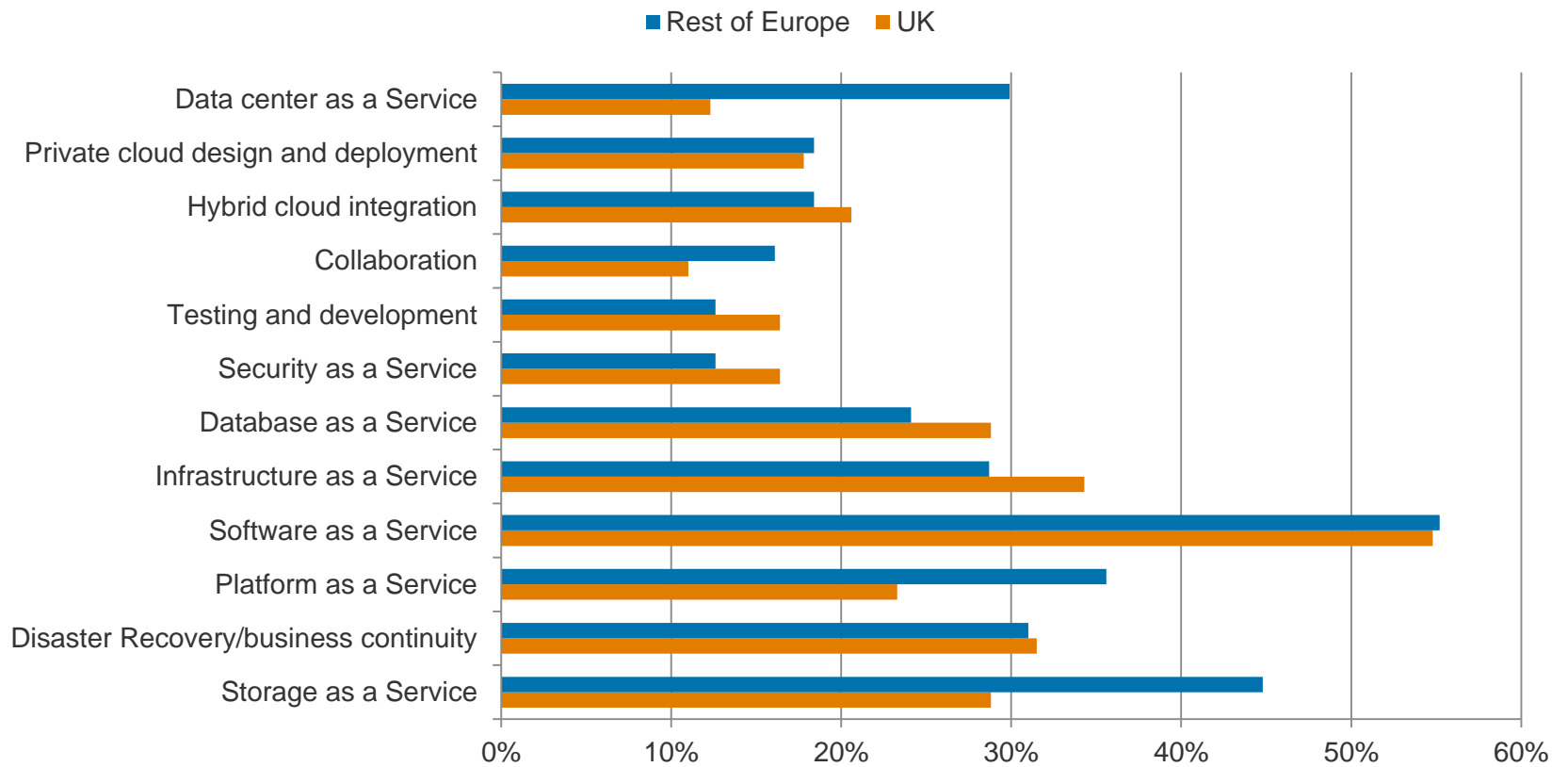
175 Responses

Which type of cloud service providers are you considering working with in 2013?



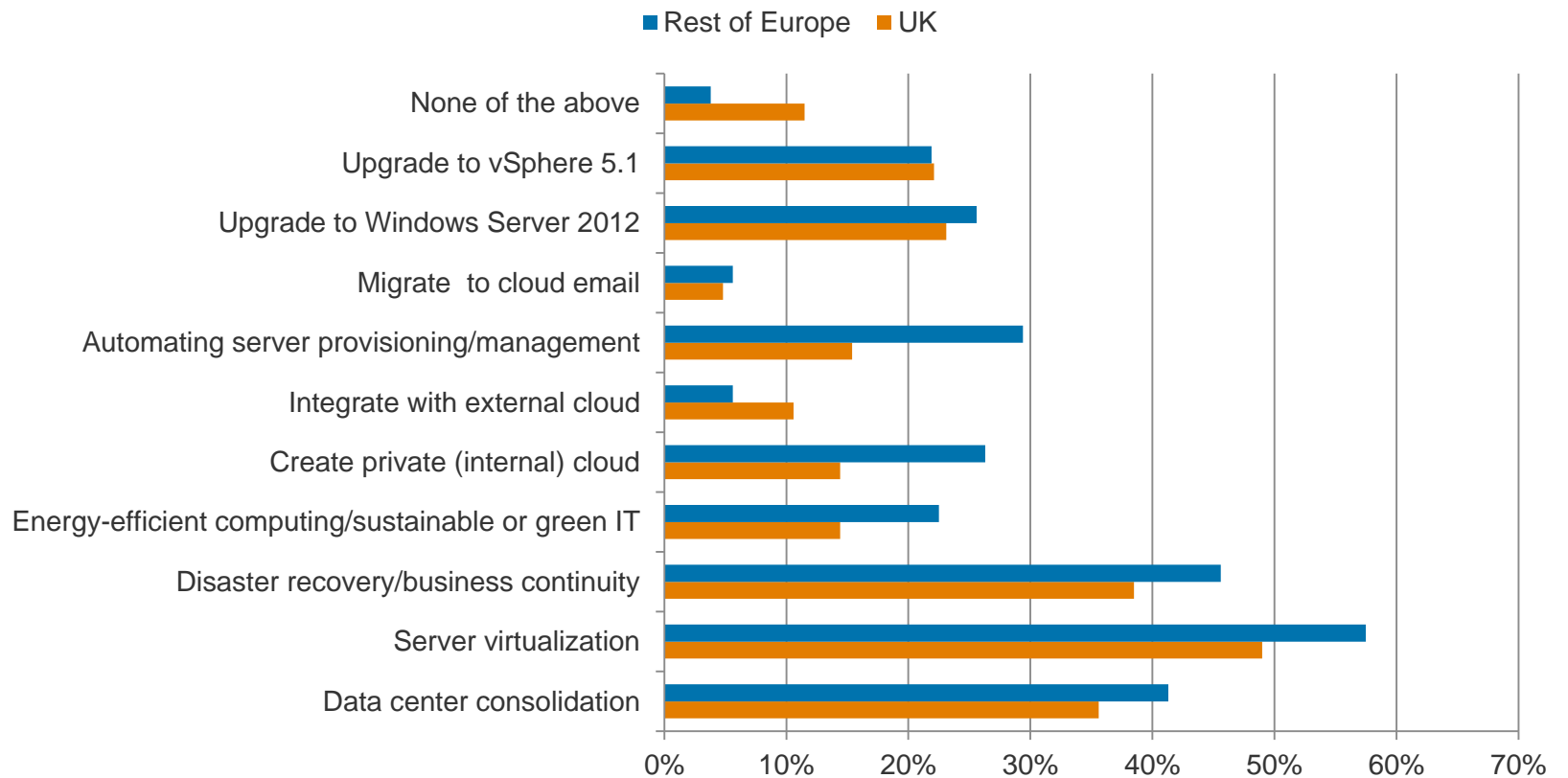
160 Responses

Which of these external cloud services do you plan to use in 2013?



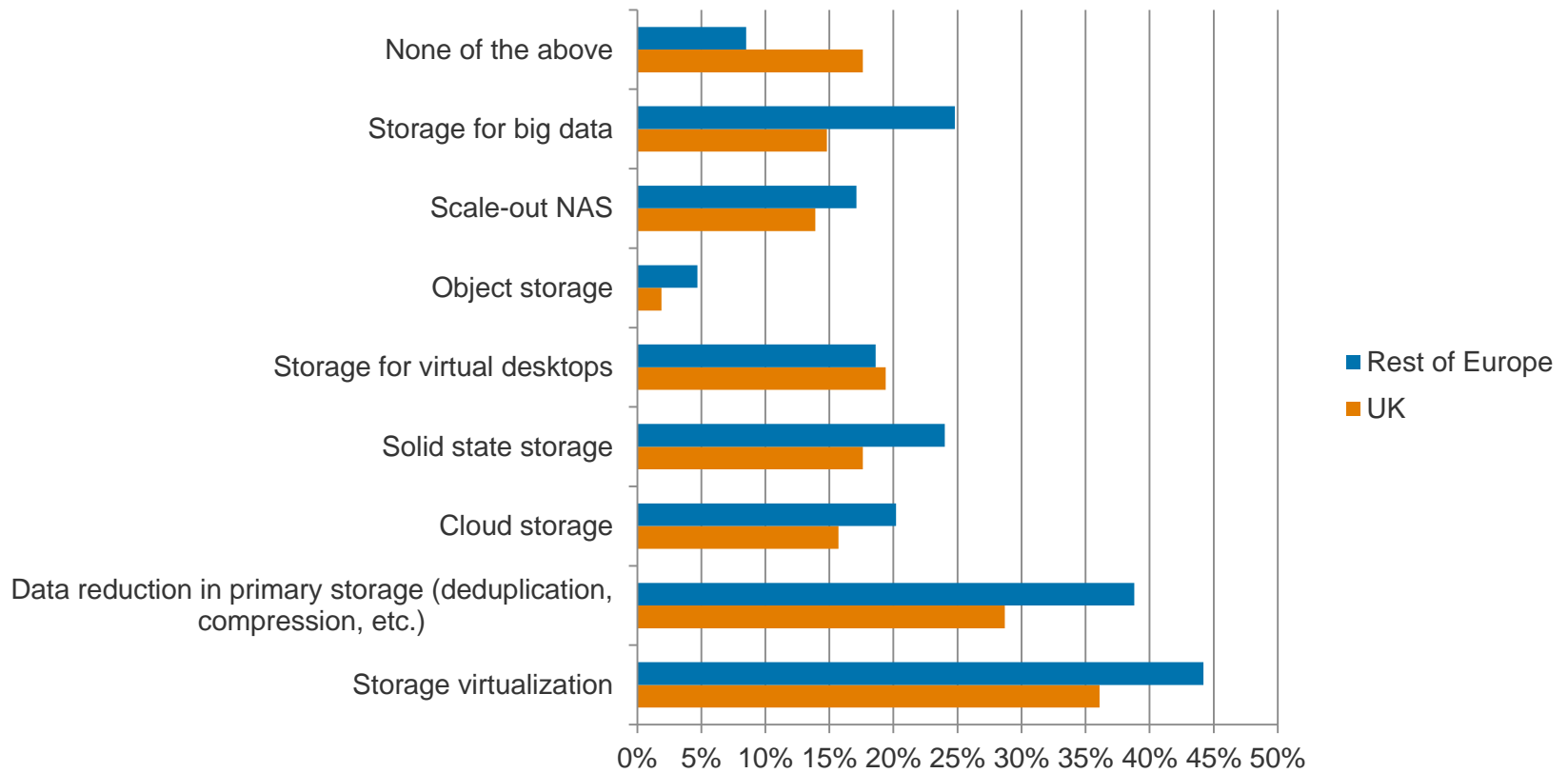
156 Responses

Which of these infrastructure projects will your company implement, at some level, in 2013?



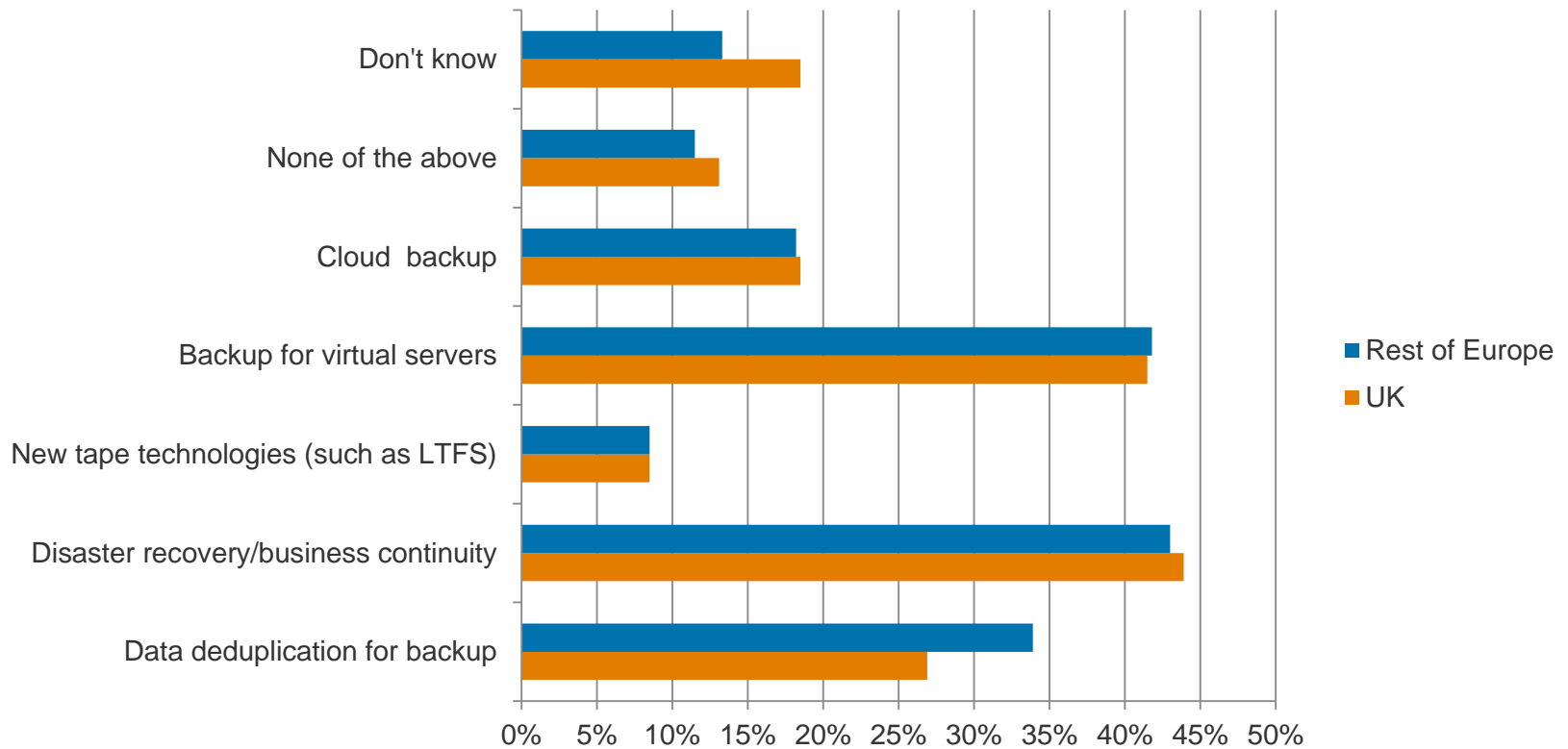
264 Responses

Which of these primary storage initiatives will your company deploy in 2013?



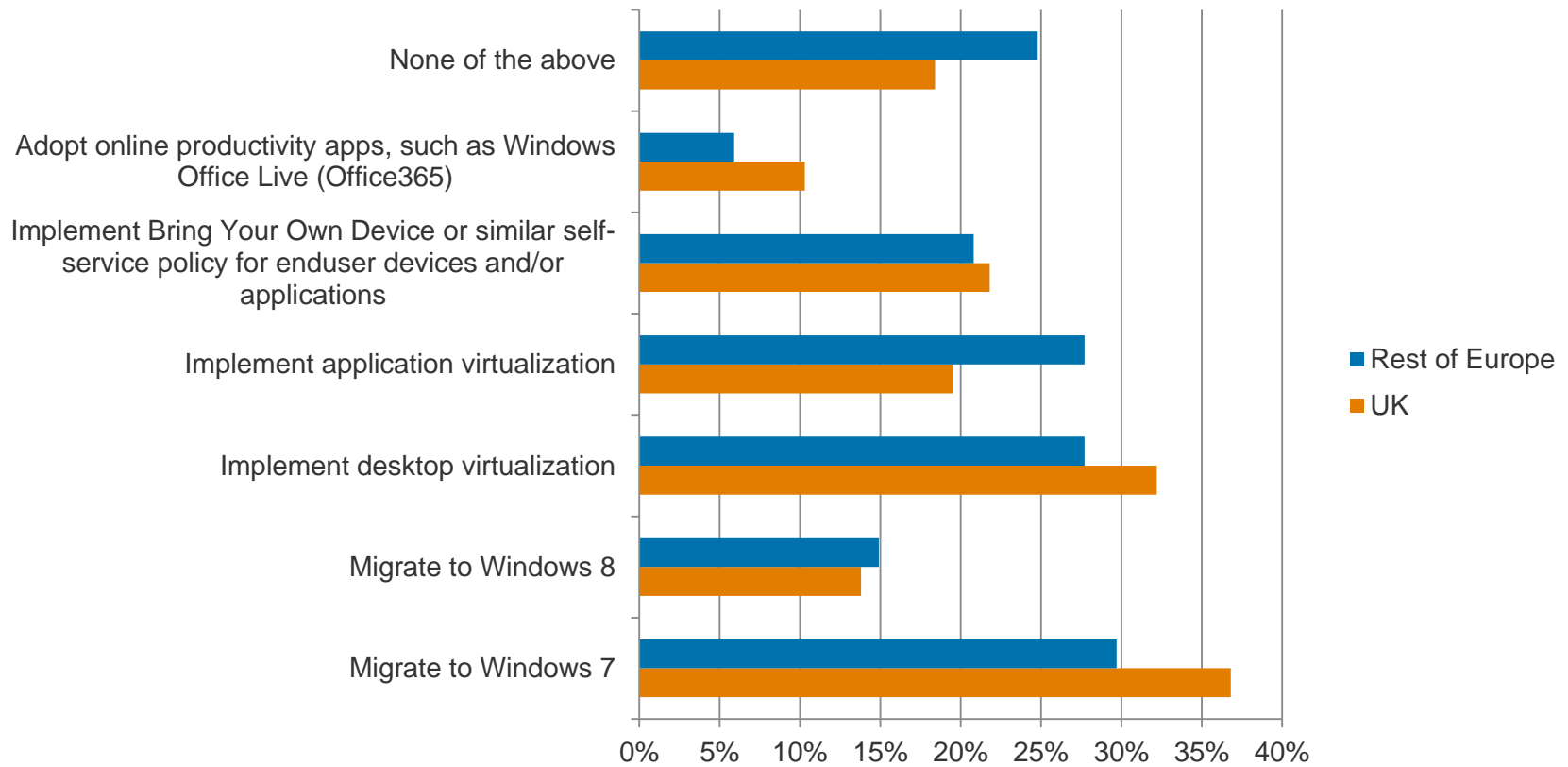
237 Responses

Which of these backup storage initiatives will your company deploy in 2013?



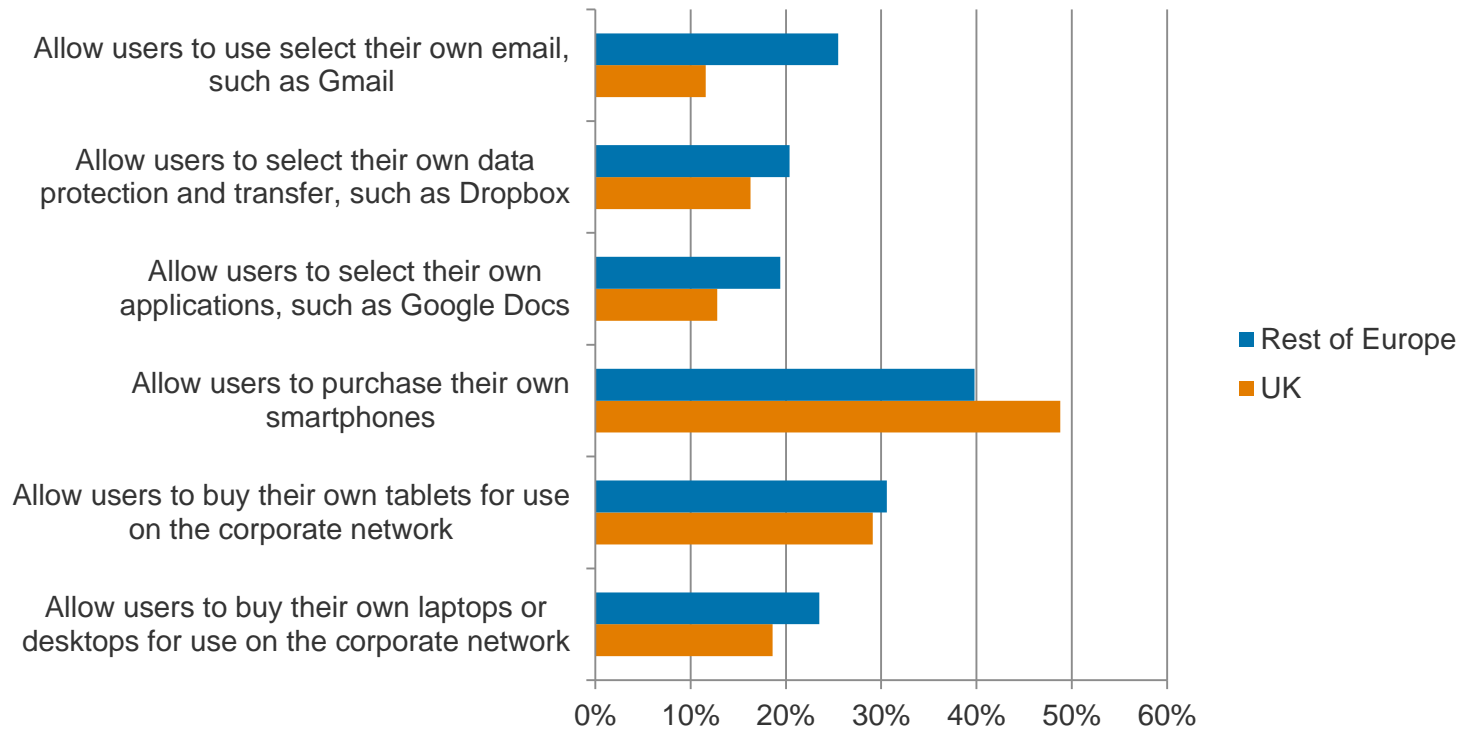
295 Responses

Which of these desktop projects will your company do in 2013?



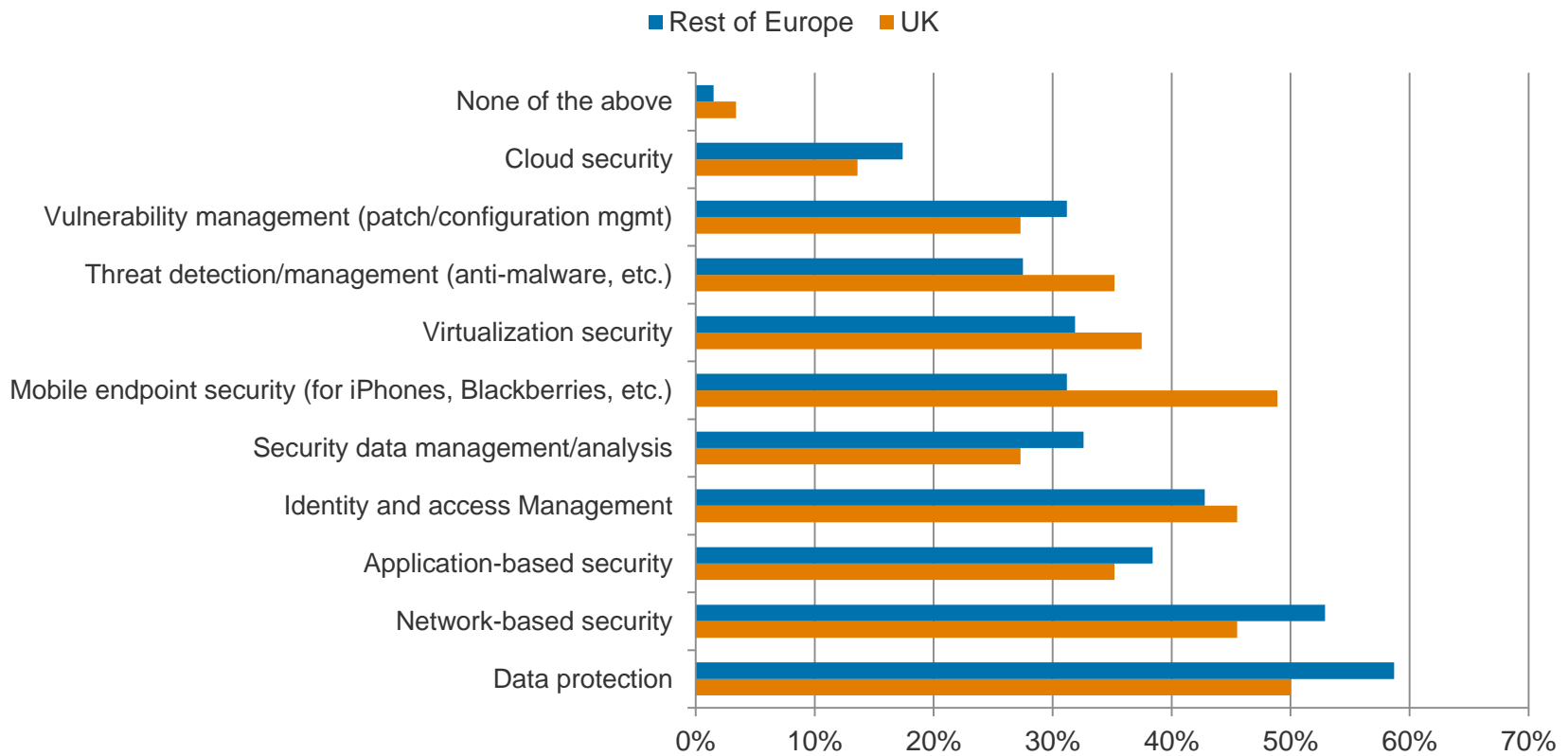
188 Responses

Which of these policies are you currently implementing or will implement in 2013? Check all that apply



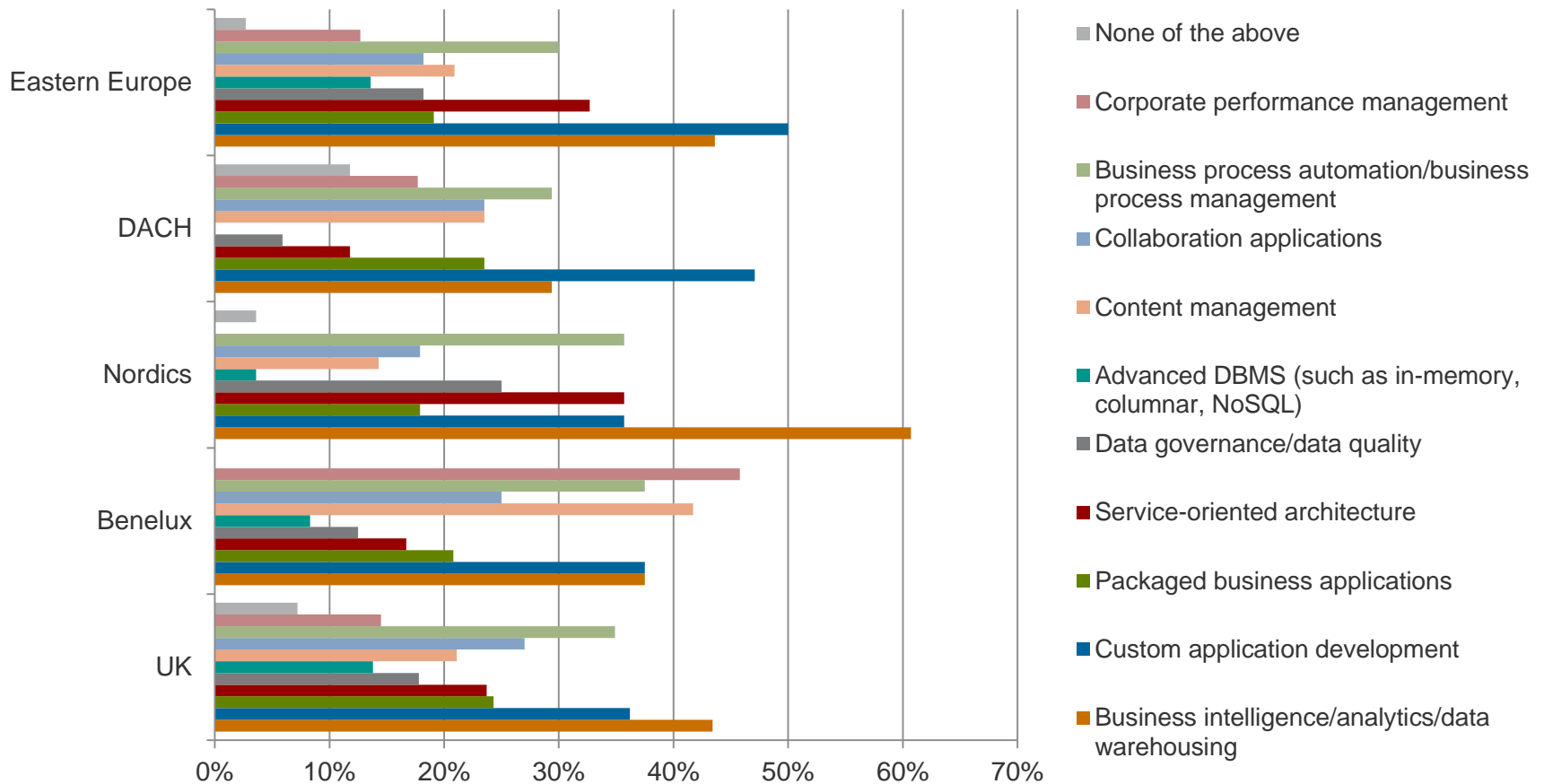
184 Responses

Which of these security initiatives will your company implement in 2013?



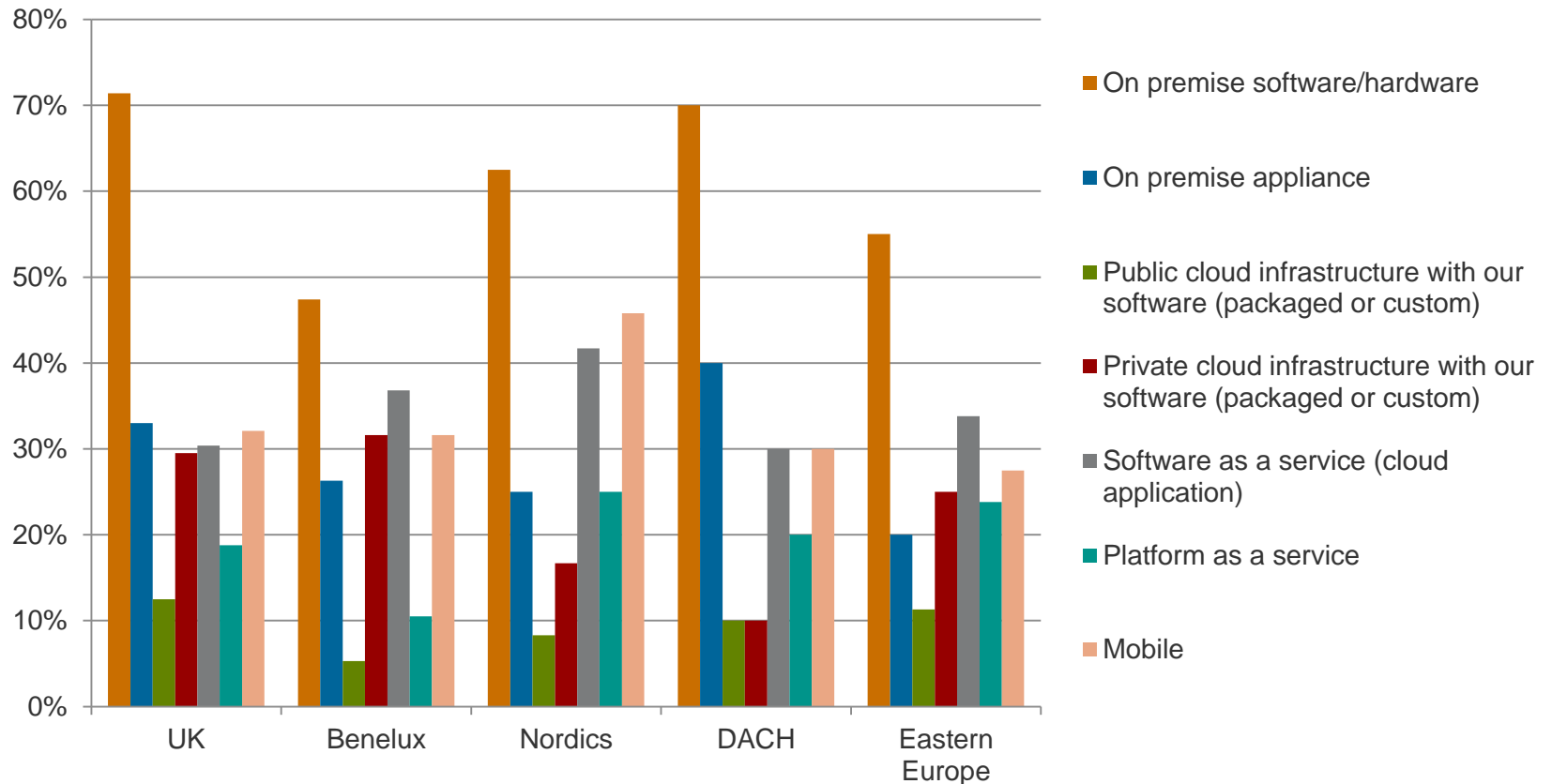
226 Responses

Which of the following software initiatives will your company deploy in 2013?



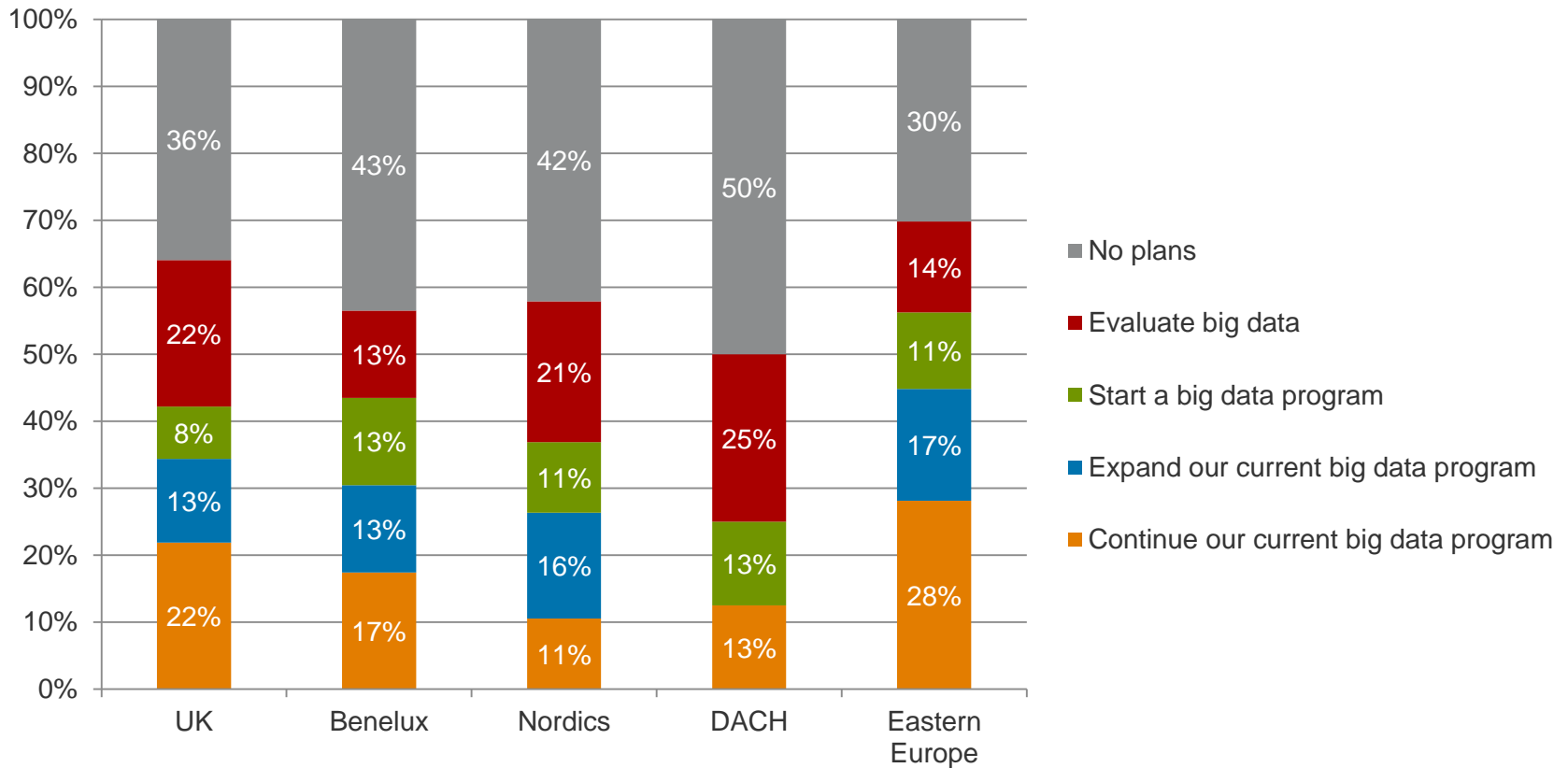
331 Responses

Which of the following deployment models will your company use in 2013? Check all that apply.



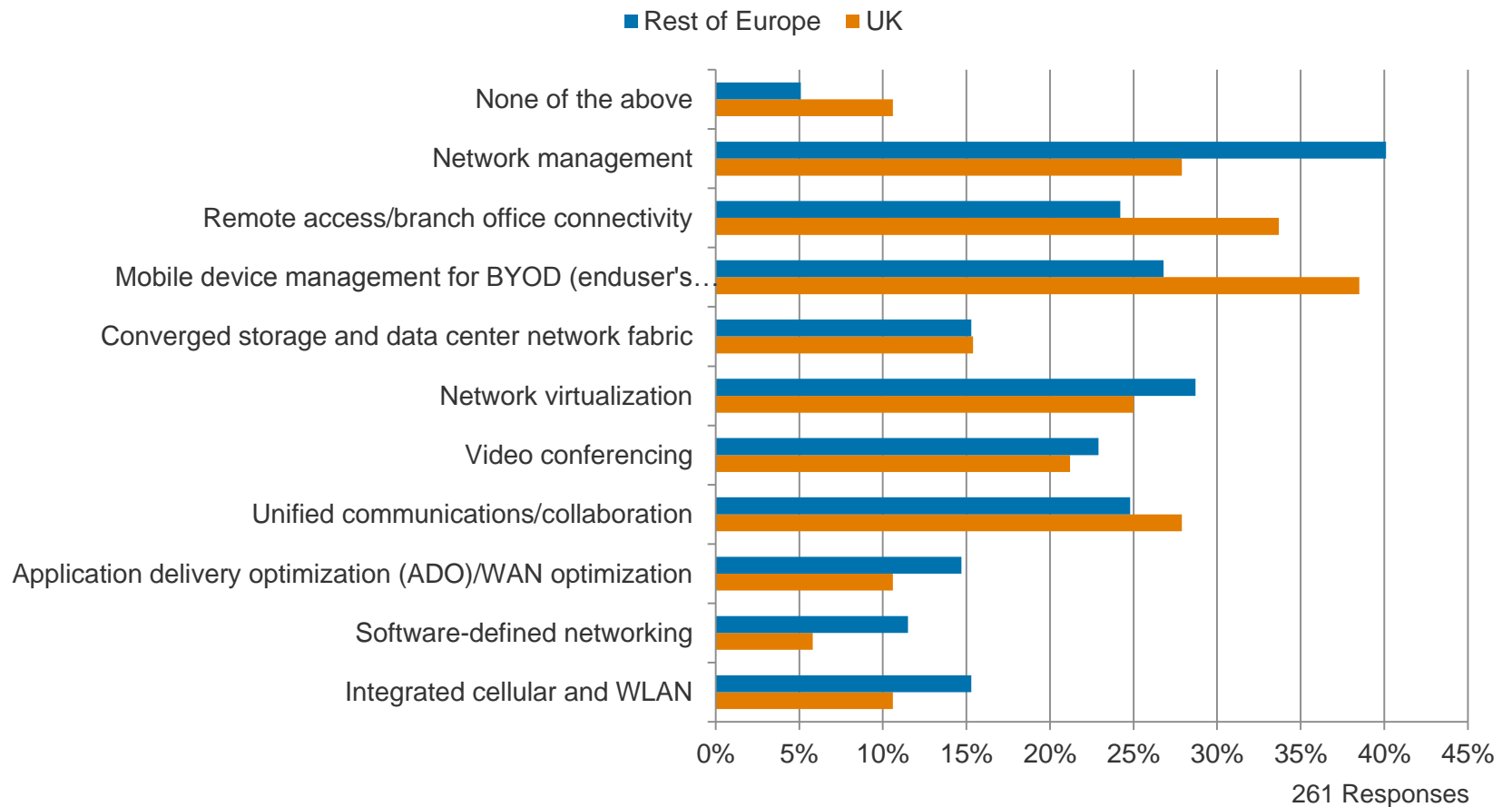
245 Responses

What are your plans in 2013 for big data management and analytics?

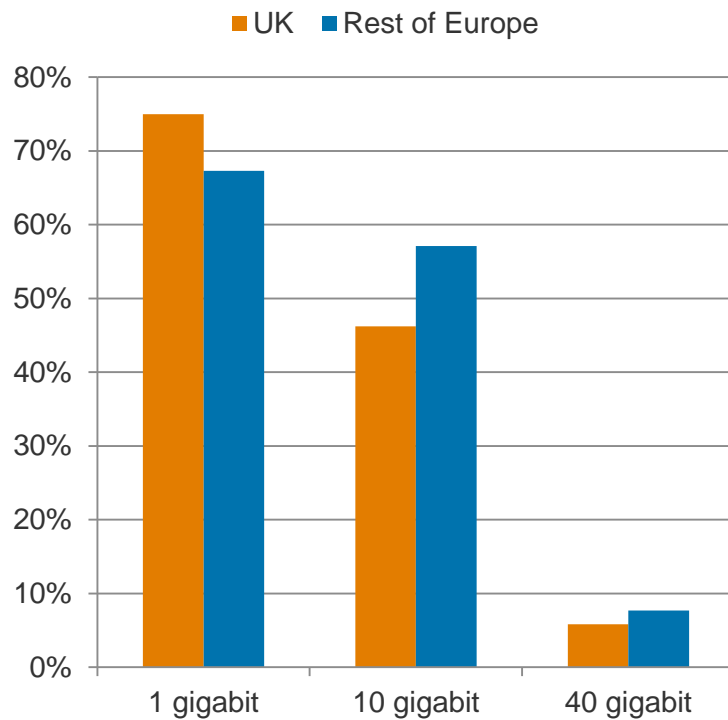


282 Responses

Which of these networking initiatives will your company implement in 2013?

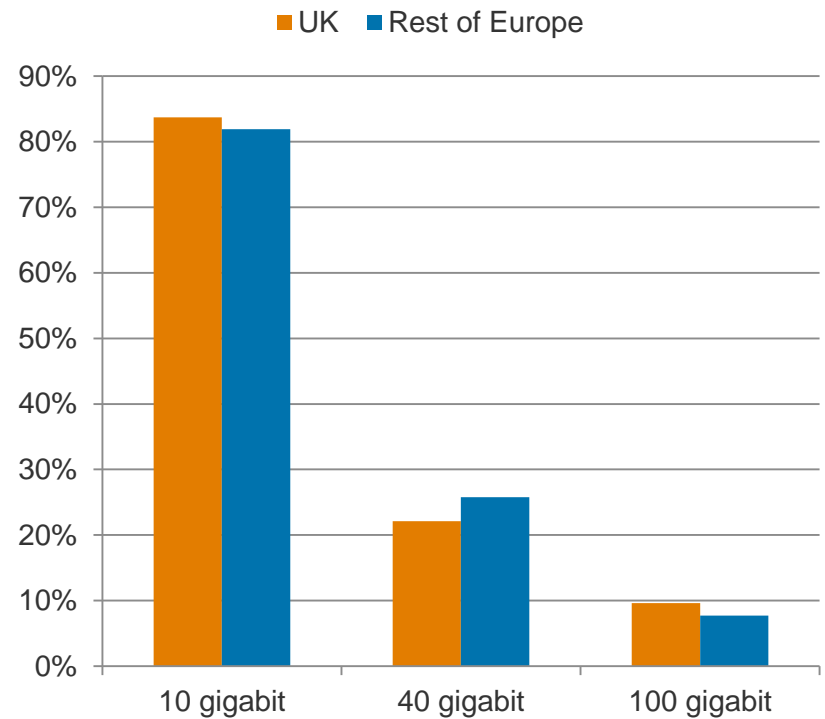


What Ethernet speeds are you currently using? Check all that apply



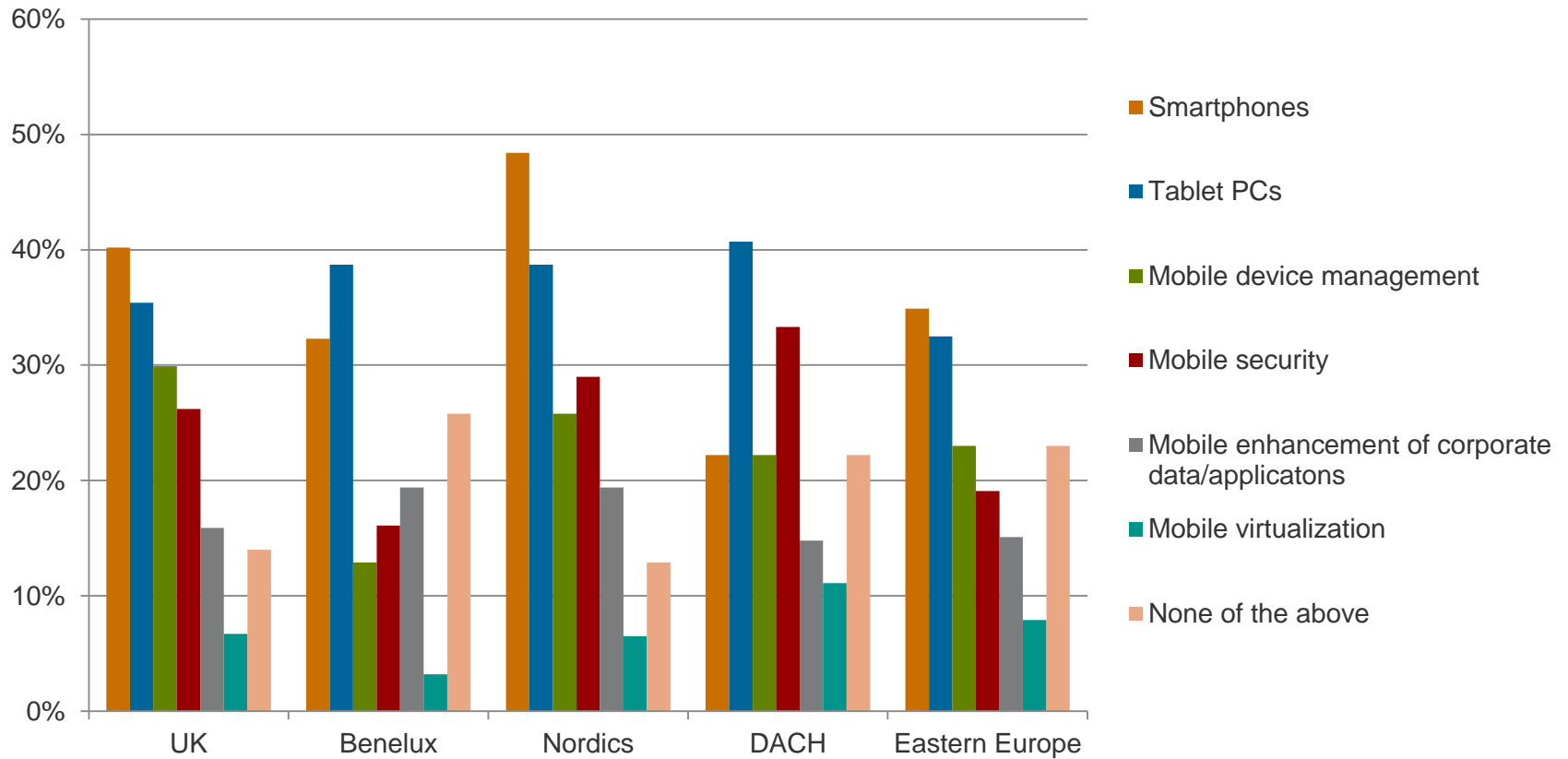
260 Responses

What Ethernet speeds will you deploy in 2013? Check all that apply



260 Responses

Which of these mobility initiatives will your company implement in 2013?



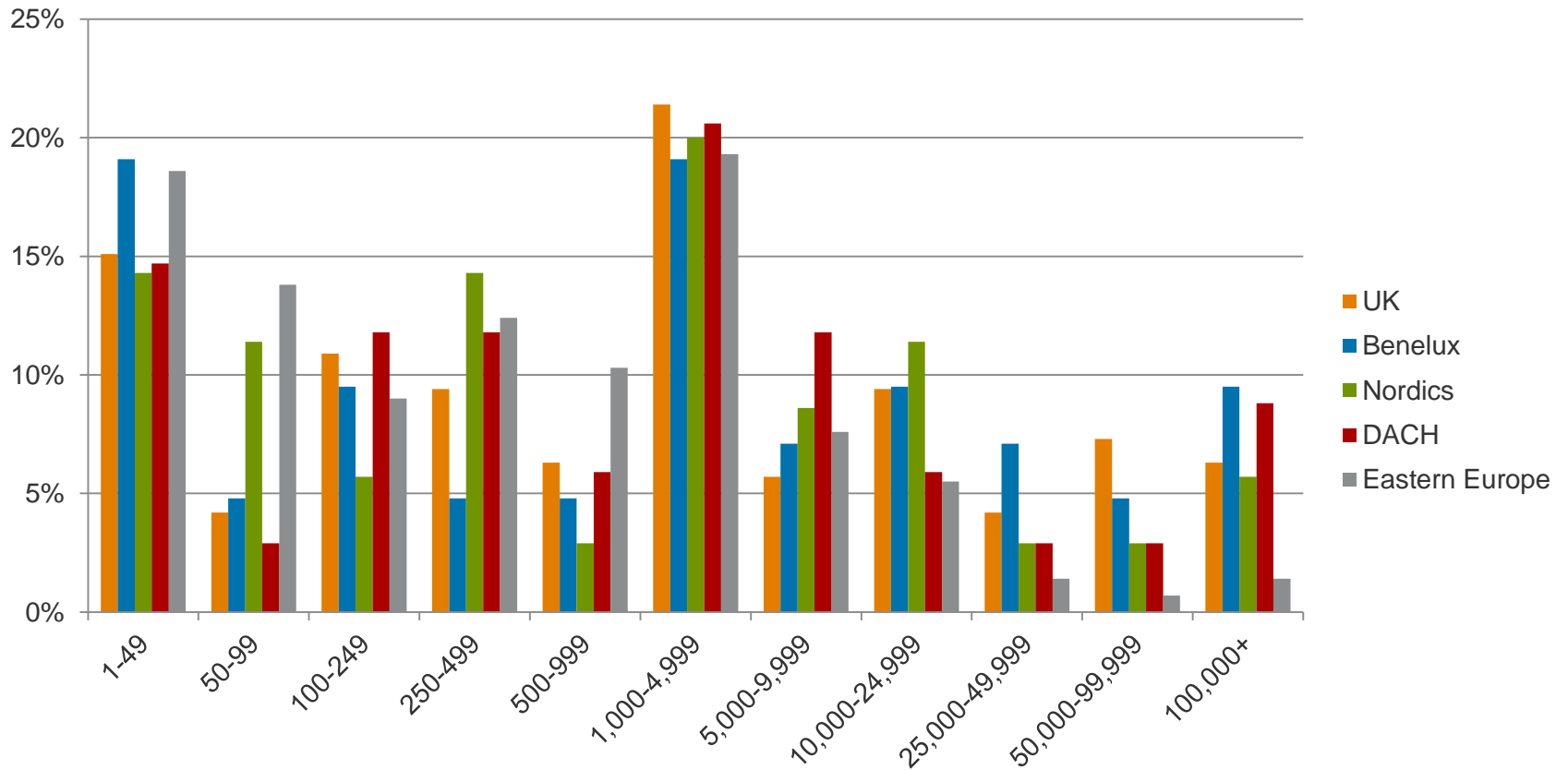
379 Responses

Priorities Survey – UK

Audience Demographics

Number of Employees

How many employees does your company have?



458 Responses

Sample of organisations that completed this survey

Danske Bank

Kodak

METRO

Cash & Carry

 TRAFOTEK

CHR HANSEN

Improving food & health

dm
TU SOM ČLOVEKOM
TU NAKUPJEM

COMMERZBANK 