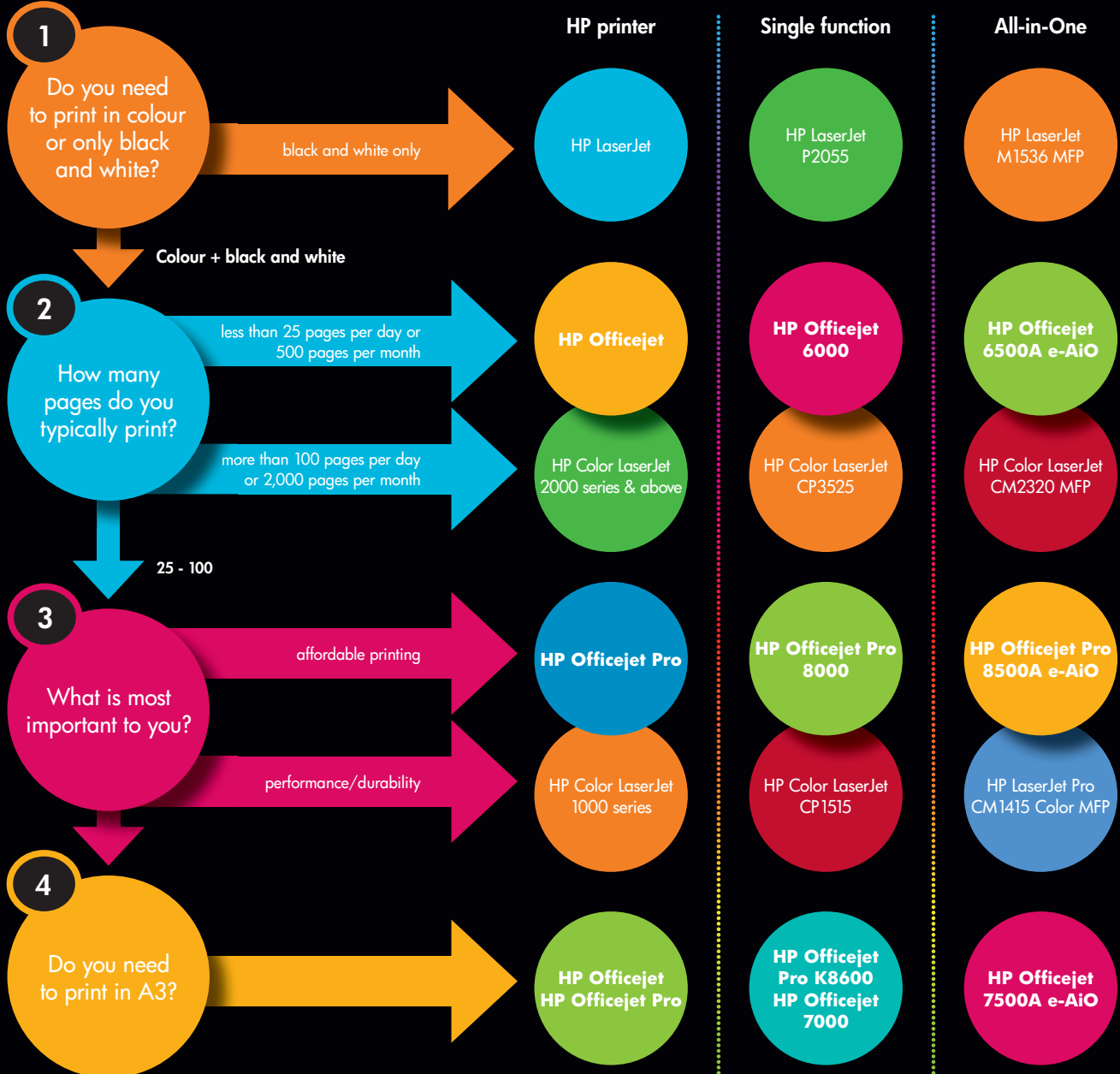


# COULD YOUR CUSTOMERS BENEFIT FROM HP OFFICEJET PRO PRINTERS?



**OFFICEJET PRO**  
**50%**  
**LESS COST PER PAGE**  
**THAN LASER<sup>1</sup>**

HP OFFICEJET PRO FOR  
 THE SMALL BUSINESS MARKET



<sup>1</sup> Based upon cost per page results comparing the majority of colour laser all-in-ones < €400 and colour laser printers < €200 excluding VAT, March 2010, HP Officejet Pro ISO yield with highest capacity cartridges based on continuous printing. For details [hp.com/eur/mybusiness](http://hp.com/eur/mybusiness)