

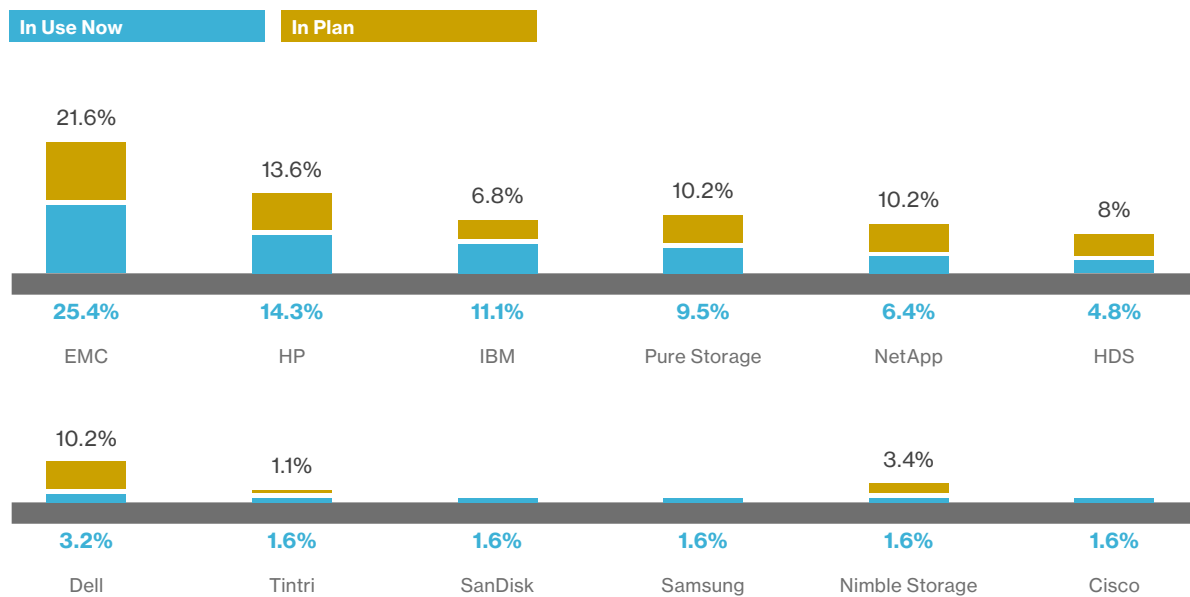
Storage Research Report 2/5/2016

Key Finding

EMC tops momentum for All Flash Arrays

TechTarget Research’s All Flash Arrays data shows that EMC not only is the leading vendor for All Flash Arrays in use now, it also has a wide lead in the number of respondents who say it is on their roadmap. EMC is being used by 25.4% of respondents and another 21.6% say the vendor is in their All Flash Arrays plans. HP, Pure Storage, NetApp and Dell also were in plan for more than 10% of respondents. HP finished second to EMC both in In Use Now (14.3%) and In Plan (13.6%) responses.

Top vendors In Use and In Plan as a percentage of the Roadmap



Source: Storage Market Landscape Study 2H 2015

About the TechTarget Research Peer Network

Making vendor evaluations and technology decisions that are the best fit and best value for your organization is now much easier. As a member of the TechTarget Research Peer Network, you gain access to our vast store of intelligence about the vendors on your short list. You'll know how each vendor is performing and discover specifics about how they've structured deals with peers.

Gain the insight and confidence necessary to make the best decisions:

- What companies like yours are paying for specific solutions
- The solutions your peers are choosing in 80+ technology segments
- How your peers negotiate with vendors to get more for less
- How the vendors on your short list are performing on a quarterly basis

Participating is easy. In exchange for a confidential dialog about your recent purchases, technology roadmaps, vendor relationships and forward-looking spending plans we'll give you free access to the aggregated, anonymized intelligence we've gathered from your peers who share the same insight on an ongoing basis.

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