

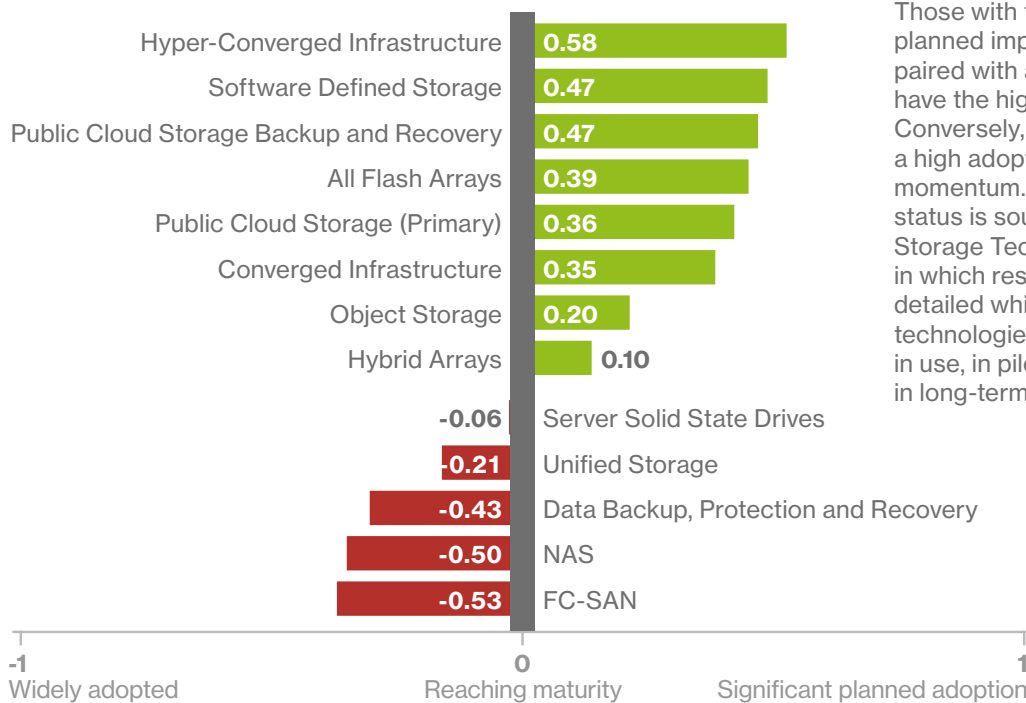
# Storage Research Report

## Key Finding

### Cloud backup, all flash arrays among storage technologies gathering strong momentum

The Storage Momentum Index™ ranks technologies according to net new planned implementations compared to their adoption rate. The index favors emerging technologies that do not already have high adoption. No. 3 on the list, public storage backup and recovery and No. 4 all flash arrays are technologies with a great deal of options for customers. Cloud backup and disaster recovery services are growing fast as cloud providers move to fill customers’ desires to move non-production data to lower-cost options. All flash arrays are red hot for primary storage. All the major storage vendors have at least one all flash platform, and new vendors have sprung up in recent years that concentrate solely on all flash. Since the start of 2016, EMC, Hitachi Data Systems, Pure Storage, Nimble Storage, Tegile Systems and X-IO Technologies have launched all flash arrays.

## Storage Technology Momentum Index™



The Storage Momentum Index™ stack ranks technologies. Those with the most “net new” planned implementations paired with a low adoption rate have the highest momentum. Conversely, technologies with a high adoption rate have low momentum. Implementation status is sourced from our Storage Technology Roadmap in which respondents have detailed which specific Storage technologies/functionalities are in use, in pilot, in near term plan, in long-term plan or not in plan.

Source: Storage Market Landscape Study 2H 2015

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Making vendor evaluations and technology decisions that are the best fit and best value for your organization is now much easier. As a member of the TechTarget Research Peer Network, you gain access to our vast store of intelligence about the vendors on your short list. You'll know how each vendor is performing and discover specifics about how they've structured deals with peers.

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