

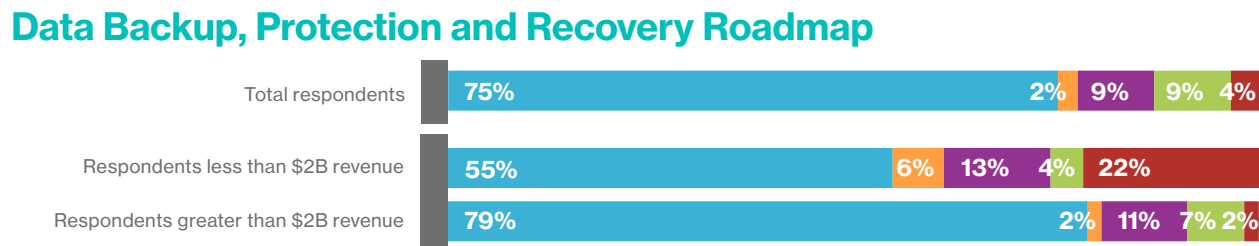
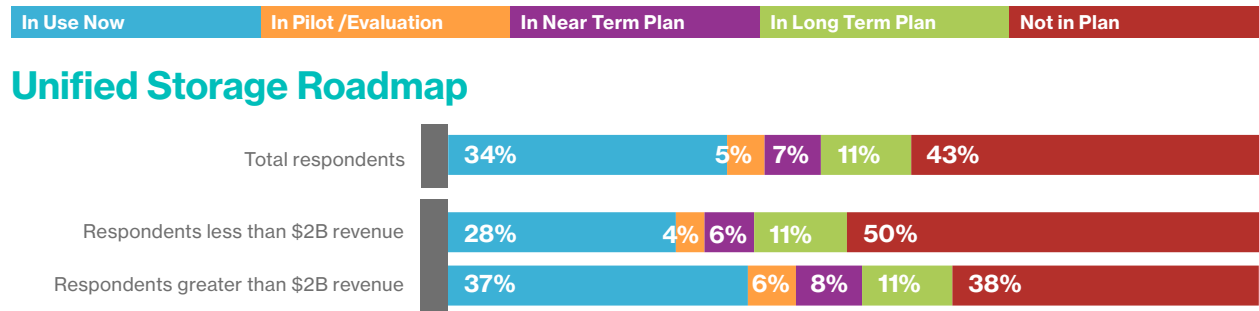
# Storage Research Report

## Key Finding

## Unified Storage, Data Protection Head Spending Index

Legacy technologies Unified Storage and Data Backup, Protection and Recovery led the TechTarget Research Spending Index, which measures technologies that are the most widely deployed, purchased and garner the largest percentage of annual budgets. Unified Storage combines block and file protocols in an array, and has been common in most vendors' flagship arrays for years. Data Backup, Protection and Recovery is a practice that goes back to the early days of SAN.

Unified Storage is in use with 34% of respondents, including 37% of those with more than \$2 billion in annual revenue. Another 11% say it is in pilot or near term plan with 11% putting it in long-term plan and 43% saying it is not in their plan. EMC is the leading unified storage vendor in use (37%) and in plan (26%). HP second in use with 16% but IBM is second in plan with 20%. Backup and Recovery is used by 75% of respondents, including 79% of those with more than \$2 billion in revenue. Only 4% of the total respondents said it was not in plan. EMC (16%) edged HP (15%) as the vendor most in use, but HP and Commvault were cited most as being in plan with 11% each followed by Veeam with 10%.



Source: Storage Market Landscape Study 2H 2015

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Making vendor evaluations and technology decisions that are the best fit and best value for your organization is now much easier. As a member of the TechTarget Research Peer Network, you gain access to our vast store of intelligence about the vendors on your short list. You'll know how each vendor is performing and discover specifics about how they've structured deals with peers.

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