

Research Thursday Report 1/28/2016

Key Finding

Unified storage, data protection, FC-SAN top spending index

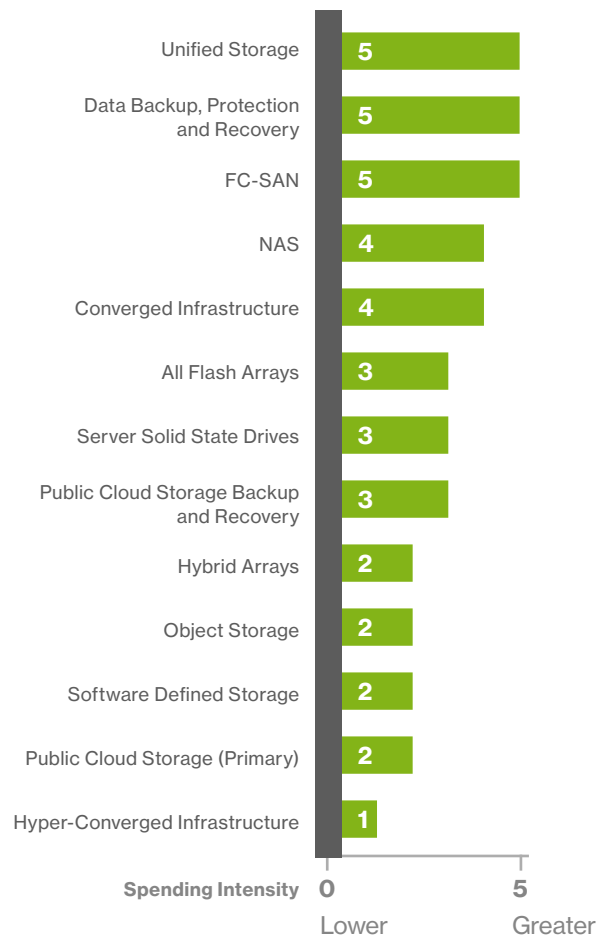
The Storage Spending Index measures the size of annual spend, frequency of spend, and planned spending increase over the next 12 months and breadth of deployment for each technology. Technologies are graded by quintile, where 1 represents low spending intensity and 5 represents greater spending intensity. Technologies that are widely deployed, purchased frequently, and command a larger percentage of the overall budget with a projected increase in spend will lead for spending intensity.

Unified Storage, Data Backup, Protection and Recovery and FC-SAN are the three technologies that score in the top quintile at the end of 2015. NAS and Converged Infrastructure reside in the second quintile.

Emerging technologies All Flash Arrays, Server Solid State Drives and Public Cloud Backup are in the middle quintile. Hyper Converged Infrastructure (HCI), identified by TechTarget Research Spending as the storage technology with most momentum, resides in the bottom quintile. That suggests HCI remains largely in the planning phase.

Three fundamental storage technologies led the way in the TechTarget Research Spending Index.

Storage Spending Index™: Total Sample



Source: Storage Market Landscape Study November 2015

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