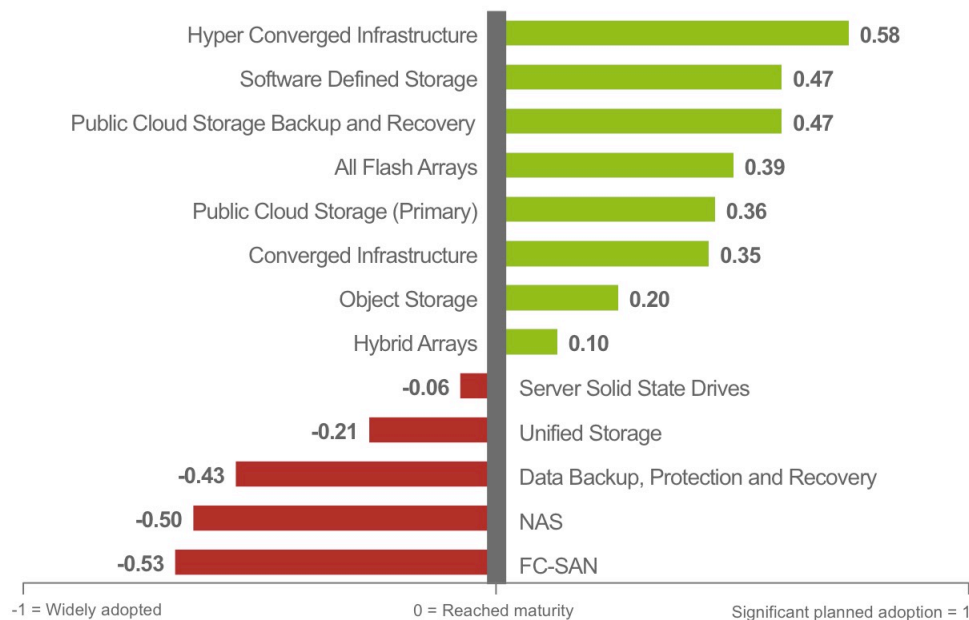


# TechTarget Research Storage Report

## Storage Technology Momentum Index™ : Total Sample



## Storage shops' roadmaps have hyper-converged, SDS and cloud on their itineraries

Our user-based research reveals that hyper-converged systems sit atop the Momentum Index and are being given serious consideration with purchases planned in the near term. Hyper-converged offerings package storage, compute and networking into a hypervisor-based bundle for fast and easy deployment.

Software-defined storage (SDS) and public cloud backup tied for second on the index. SDS products abstract all the elements necessary for controlling and managing storage resources into a software layer that forgoes any proprietary or special use hardware. Cloud backup is the most mature of the cloud storage services offered today, and is making its way into the enterprise after years of being favored mainly by smaller companies.

This data comes from the bi-annual Storage Market Landscape study. More than 550 storage professionals who are members of the TechTarget Research Peer Network disclosed the status of a technology, ranging from "in use" to "not in plan."

## About TechTarget

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## About TechTarget Research Peer Network

TechTarget Research Bi-annual Storage Market Landscape Study delivered in Q4, 2015. You are receiving this via your membership in the TechTarget Research Peer Network, a reciprocal relationship where you receive fact-based data in exchange for your expert commentary on the Storage market.

The insight presented here is sourced from IT buyers and includes:

- Post Purchase Data: Quarterly delivery that tracks the details of IT technology purchases.
- Market Landscape Data: Bi-annual study that looks at technology roadmaps, vendor performance and future spending plans.

**Need more info?**

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