



Computer Weekly
500

**Computer Weekly 500 Club
Programme of events 2009**



Crucible of debate

These are testing times for senior business executives. CIOs and IT directors increasingly belong to the first rank of corporate leaders. Much more so than ten, or even five, years ago chief information officers, and their lieutenants have to be more than custodians of IT estates, and the strategies around those, but also contributors to business and corporate strategy.

Since 1993, the Computer Weekly 500 Club of IT directors has been a crucible of debate at this interface of business and technology. Members appreciate the unique networking and knowledge development opportunities that the club affords. Here, members are able to freely exchange ideas and experiences. All discussion is under Chatham House rules, which means that views can be expressed with confidence among peers.

Regular attendees will confirm that meetings are welcoming, convivial, and often feisty. There is an informal lead off, by a CIO or other expert, followed by a lengthy extended discussion. The club is also notable for the contribution made by our sponsors – stakeholders, indeed, who pitch into the intellectual life of the meetings. Thanks, as ever, to them – CAI Europe and Oracle.

Speakers over the past year have included:

- John Suffolk, UK government chief information officer, who spoke on “Delivering IT-enabled transformational change”
- JP Rangaswami, managing director, BT Design, who discussed “The future of information”

And among our speakers in 2009 are:

- Peter Hinssen, entrepreneur in residence with McKinsey & Company and managing partner, Across Group, on “Business/IT fusion”
- Jim White, director IS vendor governance, Vodafone Technology, on “Outsourcing: creating and managing a sustainable relationship”

This year’s CW 500 Club programme of events is designed to meet the challenge of the economic climate, and will, among other things, offer advice and direction about managing your career in a downturn.

The club also has a new home, at the Beech Suite, the Royal Lancaster Hotel in central London. The new venue is spacious, professional and business-like. It also has great views over Hyde Park and excellent transport links – which will be welcome news, especially, for our members who live outside London.

We at Computer Weekly are excited about the move to the new venue. It promises to open a new chapter for the 500 Club.

I look forward to seeing you there.

Brian McKenna, editor, Computer Weekly





Collaboration and resolution

As Oracle we are very pleased to be a sponsor of the Computer Weekly 500 Club.

The colleagues we send to the events have found the club's speakers to be very interesting. We have also found the events to be valuable from a customer intelligence point of view. And it is great to participate in the discussion at the events both during and after the formal part of the evening.

The club attracts attendees who are very important to Oracle – IT directors and CIOs. We attach great importance to listening to our customers. We regularly collect and analyse their feedback, help them to foster collaborative executive relationships, and facilitate resolutions to their issues. We also provide a variety of activities to help them promote and celebrate their successful business transformation with Oracle.

We are also looking forward to attending the Computer Weekly 500 Club events at the new venue at the Royal Lancaster Hotel in London. It's spacious, cool and professional, and we are confident it will constitute a good, comfortable networking space in which we can engage with current and potential customers.

Dominique Hall, senior marketing manager, Oracle



Strategic thought leadership

CAI operates on the principle that IT solutions should be delivered at a fixed price, on time, and within budget. To this end, CAI has been focused for 25 years on the development of service models that leverage defined processes and performance metrics in order to maximise visibility, control, and productivity. Each of CAI's offerings enables customers to concentrate on their core competencies while preserving control over the IT function.

The CW500 Club is an ideal venue for CAI to better understand CIOs' needs and current situations in an ever-changing business world. CAI feels that it is important to provide a pleasant and neutral environment where CIOs can network with their peers. As the 'buck stops here' with CIOs, it is an excellent platform to validate strategy and direction with fellow peers to reduce IT delivery risk and increase productivity.

Taking the time out of a busy diary to attend any CIO-level event is only something that the most self-actualising CIO that understands the value of such events will undertake. As a result, the CW 500 Club tends to attract progressive, forward thinking CIOs who are keen to meet like-minded peers in a commercially neutral and welcoming environment. To provide world-class services to such CIOs, CAI recognises the CW500 Club as an excellent venue to understand current thinking and direction in the IT industry, and the problems facing CIOs in today's challenging climate.

Trust and respect come with time; and I believe that it is important to provide a conducive and comfortable environment for C-level individuals to relax and share confidences under Chatham House rules. Further, any speaking that I undertake at the CW500 Club is on the basis of sharing strategic thought leadership and actual CIO experiences.

I see sponsorship as a privilege and not a right, and would like to thank Computer Weekly for providing me with this opportunity, and for their professionalism and efficient organisation of the event.

Paul M Wright, head of European operations, CAI Europe





The Computer Weekly 500 Club meetings will be held in the Beech Suite in the Royal Lancaster Hotel.

Royal Lancaster Hotel

Lancaster Terrace, London W2 2TY
Telephone: 020 7262 6737
www.royallancaster.com

Lancaster Gate Underground station (Central Line) is adjacent to the hotel. Paddington national rail station is close by. The hotel has parking space for 100 cars.





Programme of events

Those attending events are requested to arrive at 6pm for a 6.30pm start

Date: Wednesday 14 January 2009
Speaker: Bruno Laquet, CIO, Corus
Subject: Influencing business stakeholders across and up the organisation: a multinational CIO's perspective

Date: Wednesday 11 March 2009
Speaker: Catalina McGregor, chair CIO CTO Council, Green ICT Delivery Group, MoD DE&S DSA chief Whitehall advisor sustainability
Subject: How do I impact my ecosystem? Lessons from UK government

Date: Wednesday 22 April 2009
Speaker: Peter Hinssen, entrepreneur in residence with McKinsey & Company and managing partner, Across Group
Subject: Business/IT fusion: managing the business's expectations of what the IT organisation can deliver. Peter Hinssen is one of Europe's thought leaders on the impact of technology on our society. He has a focus on the consumer adoption of technology, on the impact of the networked digital society, and on the alignment between business and IT.

Date: Wednesday 20 May 2009
Speaker: John Fell, partner, Pinsent Masons
Subject: The dirty dozen: upcoming regulations and laws to watch out for.

Date: Wednesday 17 June 2009
Speaker: Computer Weekly Best Places to Work in IT Awards winner – tbc
Subject: Being a best place to work: the CIO's perspective.

Date: Wednesday 15 July 2009
Speakers: Robert Morgan, director, Hamilton Bailey, and Jim White, director IS vendor governance, Vodafone Technology
Subject: Outsourcing: creating and managing a sustainable relationship with your outsourcing partner.

Date: Wednesday 23 September 2009
Speaker: Simon La Fosse, managing director, La Fosse Associates
Subject: The changing role of the CIO.
Speaker: Joe Peppard, chair in information systems, Cranfield School of Management
Subject: How to manage your career successfully in a downturn.

Date: Wednesday 21 October 2009
Speakers: Fred Piper, founder of the Information Security Group at Royal Holloway, University of London; Gerhard Eschelbeck, chief technology officer, Webroot; David Lacey, consultant.
Subject: Upcoming security threats panel. What the CIO needs to know: the shape of the threat landscape as 2010 comes into view.

Date: Wednesday 18 November 2009
Speaker: Paul Wright, head of operations, CAI Europe
Subject: Perception is reality: a show and tell example from Paul Wright's days as IT director for the Royal Navy – find out how important it is to be fully aware of the 'soft' issues around delivery. You can be delivering to all your SLAs, but your customers (including the board) may have a completely different opinion of your perceived delivery.

Date: Wednesday 09 December 2009
Speaker: Tony Collins, executive editor, Computer Weekly
Subject: Why do some big IT projects go wrong? Computer Weekly has built a robust reputation over the years on a sustained critique of the wrong-headedness of some government IT projects. Executive editor Tony Collins presents a compendium of IT projects that have crashed, and analyses the reasons why.

The above programme is subject to change.



For more information about the Computer Weekly 500 Club, or to reserve a place at any of the club's events, please e-mail brian.mckenna@rbi.co.uk or john.hill@rbi.co.uk