TechTarget Cloud Video Comparison Chart

	8x8	Adobe	BlueJeans	Cisco	Highfive	Lifesize	LogMeIn	Microsoft	Pexip	StarLeaf	Zoom
	Video Meetings	Connect	Meetings	Webex	Highfive	Lifesize	GoTo Suite	Teams	Infinity Platform/Pexip Cloud	StarLeaf	Zoom
Meetings											
Maximum Meeting Participants	50	1,500	200	1,000	125	500	3,000	250	9,999,999,999 (Service: 100)	100	1,000
Maximum Participants Shown on Screen	50	80	9	200	3	13	25	9	25 (23 for Service)	25	49
Desktop App or Browser/WebRTC	Both (App and Browser)	Both (App and Browser)	Both (App and Browser)	Both (App and Browser)	Both (App and Browser)	Both (App and Browser)	Both (App and Browser)	Both (App and Browser)	Both (App and Browser)	Both (App and Browser)	Both (App and Browser)
Max Supported Resolution	720p	720p	1080p	4K	1080p	4K	1080p	1080p	1080p (720p for Service)	1080p	1080p
Meeting URL	Both (Permanent and New Random Links)	Both (Permanent and New Random Links)	Both (Permanent and New Random Links)	Both (Permanent and New Random Links)	Both (Permanent and New Random Links)	Both (Permanent and New Random Links)	Both (Permanent and New Random Links)	New Random Link Per Meeting	Both (Permanent and New Random Links)	Both (Permanent and New Random Links)	Both (Permanent and New Random Links)
Blurred Backgrounds	✗	✗	✗	✔	✗	✗	✗	✔	✗	✗	✔
Virtual Backgrounds	✗	✗	Images only	Images only	Images only	✗	Images only	Images only	✗	✗	Both (Video and Images)
Speaker Tracking/Framing	✗	✗	✗	✔	✗	✗	✗	✗	✗	✗	✔
Breakout Sessions	✔	✗	✗	✔	✗	✗	✗	✗	✗	✗	✔
Calendar Integrations	Outlook, Google, Other	✗	Outlook, Google	Outlook, Google, Other	Outlook, Google	Outlook, Google	Outlook, Google	Outlook	Outlook, Google	Outlook, Google, Other	Outlook, Google
Third-Party App Integrations	✔	✔	✗	✔	✔	✔	✔	✔	✔	✔	✔
Interop with H.323/SIP Systems	✗	✗	H.323/SIP Systems Can Dial into Cloud Meetings	Both (Dial in and out)	Both (Dial in and out)	Both (Dial in and out)	H.323/SIP Systems Can Dial into Cloud Meetings	Both (Dial in and out)	Both (Dial in and out)	Both (Dial in and out)	Both (Dial in and out)
Register H.323/SIP System to the Cloud	✗	✗	✗	✔	✗	✔	✗	✗	✔	✔	✔
Collaboration											
Screen Share	Both (Screen and App Share)	Both (Screen and App Share)	Both (Screen and App Share)	Both (Screen and App Share)	Both (Screen and App Share)	Both (Screen and App Share)	Both (Screen and App Share)	Both (Screen and App Share)	Both (Screen and App Share)	Both (Screen and App Share)	Both (Screen and App Share)
Desktop Audio Share	✗	✗	✔	✔	✗	✗	✔	✔	✗	✗	✔
Whiteboarding/Annotation	✗	✗	✔	✔	✗	✔	✗	✔	✗	✗	✔
Remote Desktop	✗	✔	✗	✔	✗	✗	✔	✗	✗	✗	✔
Transcription	Both (Live and Post Meeting)	Live	Both (Live and Post Meeting)	Both (Live and Post Meeting)	✗	✗	Post Meeting	Both (Live and Post Meeting)	✗	✗	Both (Live and Post Meeting)
Recording	To Platform's Cloud	Both (Platform Cloud and User PC)	Both (Platform Cloud and User PC)	Both (Platform Cloud and User PC)	To Platform's Cloud	To Platform's Cloud	Both (Platform Cloud and User PC)	To Platform's Cloud	✗	To Platform's Cloud	Both (Platform Cloud and User PC)
Recording Clips/Highlights	✗	✗	✔	✔	✗	✗	✗	✗	✗	✗	✗
Security											
Lobby/Waiting Room	✗	✗	✗	✗	✔	✔	✔	✔	✔	✗	✔
Moderation (Host Roles)	✗	Both (Host and Co-Host Roles)	Both (Host and Co-Host Roles)	Both (Host and Co-Host Roles)	Both (Host and Co-Host Roles)	Both (Host and Co-Host Roles)	Both (Host and Co-Host Roles)	Host Role	Both (Host and Co-Host Roles)	✗	Both (Host and Co-Host Roles)
Kick/Remove Participant	✔	✔	✔	✔	✗	✗	✔	✔	✔	✔	✔
Meeting Password	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Locked Meetings	✗	✔	✔	✔	✔	✔	✔	✗	✗	✔	✔
Webinars/Streaming											
Large Streaming Events	✔	✔	✔	✗	✗	✔	✔	✔	✔	✔	✔
Max Panelists/Speakers	50	1,500	150	3,000	N/A	500	250	10	99,999,999 (100 for Service)	100	100
Max Attendees/Viewers	10,000	1,500	50,000	3,000	N/A	10,000	100,000	100,000	999,999,999	3,000	50,000
Registration Engine	✔	✔	✔	✔	N/A	✔	✔	✔	✔	✔	✔
Promote Viewer to Panelist	N/A	✔	✔	✔	N/A	✗	✗	✗	✗	✔	✔
Social Media Streaming	YouTube	✗	Facebook	Facebook, YouTube, Other	N/A	✗	Other	✗	Facebook, YouTube, Other	✗	Facebook, YouTube, Other
Polling/Q&A	✗	Both (Polling and Q&A)	Both (Polling and Q&A)	Both (Polling and Q&A)	N/A	Q&A	Both (Polling and Q&A)	Both (Polling and Q&A)	✗	✗	Both (Polling and Q&A)
Chat											
In-Meeting Chat	Both (Group and Private)	Both (Group and Private)	Both (Group and Private)	Both (Group and Private)	Group	Group	Both (Group and Private)	Both (Group and Private)	Group	✗	Both (Group and Private)
Persistent Chat (Outside of Meetings)	✗	✗	✗	Both (Group and Private)	✗	Both (Group and Private)	Both (Group and Private)	Both (Group and Private)	✗	Both (Group and Private)	Both (Group and Private)
File Share	✗	In Meeting Chat	In Meeting Chat	Both (In Meeting and Persistent Chats)	In Meeting Chat	✗	Both (In Meeting and Persistent Chats)	Both (In Meeting and Persistent Chats)	In Meeting Chat	In Persistent Chat	Both (In Meeting and Persistent Chats)
Emotes	✗	In Meeting Chat	In Meeting Chat	In Persistent Chat	In Meeting Chat	✗	✗	Both (In Meeting and Persistent Chats)	✗	In Persistent Chat	In Persistent Chat
Reactions	✗	✗	✗	In Persistent Chat	In Meeting Chat	✗	✗	Both (In Meeting and Persistent Chats)	✗	✗	Both (In Meeting and Persistent Chats)
Persistent Chat Threading	✗	N/A	N/A	In Persistent Chat	N/A	✗	✗	✔	✗	✔	✔
Persistent Chat "Do Not Disturb" Mode	N/A	N/A	N/A	✔	N/A	✗	✗	✔	✗	✔	✔
Room Software											
Room App (Distinct from the Desktop App)	✗	N/A	✗	✔	✔	✔	✔	✔	✔	✔	✔
Screen Sharing	Both (Wired and Wireless)	N/A	Both (Wired and Wireless)	Both (Wired and Wireless)	Wireless	Both (Wired and Wireless)	Both (Wired and Wireless)	Both (Wired and Wireless)	Both (Wired and Wireless)	✔	Both (Wired and Wireless)
One-Click Join to This Service	✔	N/A	✔	✔	✔	✔	✔	✔	✔	✔	✔
One-Click Join to Other Services	✗	N/A	Microsoft Teams, Webex Meetings, Zoom Meetings	Microsoft Teams is coming but not live as of this moment.	Any SIP service (Zoom, Webex, BlueJeans, etc.)	Zoom, BlueJeans, Webex	SIP, H.323, Zoom, Webex, Teams, BlueJeans	Microsoft Teams Rooms for WebEx and Zoom Meetings, in TAP now, GA in H2 CY20.	Microsoft Teams, Google Meet, Cisco, Zoom, Skype for Business, BlueJeans, GoToMeeting, etc.	Skype for Business, Microsoft Teams meetings (with CVI gateway), Webex, BlueJeans, Pexip, Zoom	BlueJeans, Cisco Webex, GoToMeeting, Skype for Business, Microsoft Teams
Speaker Tracking/Framing	✔	N/A	✗	✔	✔	✔	✗	✔	✔	✔	✔
Digital Signage	✔	N/A	N/A	✔	✗	✗	✗	✗	N/A	✔	✔
Pricing											
Free Trial Options	Free, unlimited meetings at website and includes international dial-in numbers in more than 55 countries.	Available on website.	14-day free trial for Meetings that enables all BlueJeans Pro features, and we also offer a free 14-day trial for BlueJeans Events. Extended PoC demos are available upon request.	Free Webex Meetings unlimited plan provides meetings with 100 participants, HD video, screen sharing and a personal room.	A 30-day free trial for our web conferencing software. During the trial period, customers have unlimited access to Highfive Premier, the highest tier for our web conferencing software plans.	Free accounts with unlimited call duration (no 41-minute timeout) and an unlimited number of one-time meetings for all individuals and organizations for 6 months.	Free GoToMeeting (browser only, 40-minute meeting limit).	As of March 2020, a free 6-month Office 365 E1 Trial, including Microsoft Teams, is now available.	Free trials for every customer, no limitations, 30 days.	Online video meeting and messaging platforms currently available for free.	Free version of Zoom Meetings available where users can host unlimited meetings with up to 100 attendees.
Detailed Pricing	Free version: $0/host/month; Pro version: $9.99/host/month	Learning: $370/host/month; Webinars: $130/host/month; Meetings: $50/host/month	Standard: $9.99/host/month; Pro: $13/host/month; Enterprise: Contact sales for quote	Free: $0/host/month; Starter: $13.50/host/month; Plus: $17.95/host/month; Business: $26.95/host/month	Starter: $9.99/host/month; Advanced: $13.99/host/month; Premier: $16.99/host/month	Free: $0/host/month; Standard: $12.50/host/month; Plus: $14.95/host/month; Enterprise: Contact sales for quote	Professional: $12/host/month; Business: $16/host/month; Enterprise: Contact company for quote	Teams: Free; Business Basic: $5/host/month; Business Standard: $12.50/host/month; E3: $20/host/month	Pexip sells entirely through value-added partners.	Basic: Free; Business: $17.99/host/month; Enterprise: $17.99/host/month	Basic: Free; Pro: $14.99/host/month; Business: $19.99/host/month; Enterprise: $19.99/host/month
Encryption											
Encryption Described in 100 Words or Less	All audio and video traffic is encrypted on the network using DTLS-SRTP. Packets are decrypted while traversing the Videobridge but are never stored to any persistent storage and only live in memory while being routed to other participants in the meeting. An end-to-end encryption specification is available from the Jitsi open source community.	Industry standard encryption practices – communicating over HTTPS employing Transport Layer Security (TLS) cipher suite to help secure your data in transit using AES-256. We add additional encryption for the most critical data, using SHA-256 hashing for passwords.	BlueJeans supports standards-based encryption (AES-128). Connections using the BlueJeans client applications or web browsers are encrypted by default in BlueJeans Meetings. If using room-based video endpoints to connect to BlueJeans calls, they will encrypt upon connection. BlueJeans recordings are stored in secure containers in the cloud and encrypted at rest (AES-256) and only accessible to the recording originator. These can be viewed as an encrypted (AES-128) playback stream using a web browser or downloaded to an on-premises media server or storage device.	Cisco uses TLS 1.2 protocol and high-strength ciphers. After a session is established over TLS, all media streams are encrypted. Media are transmitted via UDP and encrypted with AES-256 encryption. For businesses requiring a higher level of security, Cisco Webex also provides end-to-end encryption. With this option, Cisco Webex Cloud does not decrypt the media streams. As it does for normal communications, it establishes a TLS channel for client server communication.	For online meetings, Highfive employs AES-128-CM encryption for all media streams in transit, implemented through Secure Real-time Transport Protocol (SRTP) and Secure Real-time Transport Control Protocol (SRTCP). Keys are exchanged via Secure Data Encryption Standard (SDES), ensuring that meeting data in transit cannot be consumed, should it be intercepted. Highfive also employs AES-256 encryption on meetings that are recorded and stored on the cloud infrastructure it uses, accessed through AWS Key Management Service (KMS).	Lifesize implements end-to-end encryption for any point-to-point call (person-to-person meetings) when using Lifesize hardware or software. This encryption is always enabled and can never be disabled. Keys are negotiated between the endpoints, and media traffic travels encrypted either direct or via TURN servers. 100% of communication on the Lifesize platform – including all multi-party, group video meetings – is secured by enterprise-class, AES-128 encryption for media and TLS encryption for signaling. By default, every Lifesize customer's connection is encrypted using single-use encryption keys.	All tiers of GoToMeeting include privacy and security features, such as TLS encryption in transit; AES-256 encryption at rest of cloud recordings, transcriptions and meeting notes; SOC2 Type 2 + BSI C5 certification; TRUSTe Verified Privacy; and Risk-Based Authentication and have GDPR, CCPA and HIPAA readiness.	Teams data is encrypted in transit and at rest. Microsoft uses industry standard technologies, such as TLS and SRTP, to encrypt all data in transit between users' devices and Microsoft data centers and between Microsoft data centers. This includes messages, files, meetings and other content. Enterprise data is also encrypted at rest in Microsoft data centers in a way that allows organizations to decrypt content if needed to meet their security and compliance obligations, such as eDiscovery.	Media and signaling encryption automatic; can be enforced; up to AES-256.	All data, in flight and at rest (including but not limited to signalling, audio video, content, messaging, recording and admin traffic) is encrypted using AES-256 and AES-128-CTR. StarLeaf endpoints have a unique private certificate burnt in at manufacture to ensure only genuine StarLeaf hardware connects to genuine StarLeaf infrastructure. Customers can choose the geographical jurisdiction their data is held on StarLeaf's private cloud network. Our robust security measures have enabled us to achieve ISO/IEC 27001 certification. This includes the security accreditations of our global points of presence and also applies to the entire StarLeaf product range and end-to-end service.	Zoom currently uses AES-256-ECB encryption for video, voice and content share data transmitted over User Datagram Protocol (UDP). This was upgraded to AES-256-GCM encryption on May 30. Zoom Phone uses Secure Real-time Transport Protocol to encrypt and protect phone conversations in transit to and from our data centers. Zoom Chat uses both asymmetric and symmetric encryption algorithms and session keys are generated with a device-unique hardware ID to avoid data being read from other devices.