

# Case Studies: Mapping Products to Compliance

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# Vik Phatak, CEO, NSS Labs

- Expert on vulnerability management and threat protection.
- Served as CTO for Trustwave (ATW), the world's largest PCI assessor.
- Founded Lucid Security and developed one of the leading IPS appliances for enterprises.
- Global Manager of Enterprise Internet and Security Services at Teleflex, a publicly-traded global manufacturing company.
- Co-founder of Intermedia Sciences Group, Inc., a security consulting firm.

## NSS Labs

- A leading independent security product testing and certification lab.
- Performs product feature validation testing for PCI DSS requirements
- Tests & certifies firewalls, Network & Host IPS, UTM, Wireless, PKI/Encryption, DLP, Vulnerability Scanner, more.
- Largest security & performance testing lab in the world.

# Agenda

- **Approaches Review – Mapping compliance to technology choice**
- **Case studies**
  - Retail organization - PCI
  - Healthcare - HIPAA + PCI
  - Manufacturing - SOX

## Approaches Review

- Aim for security and achieve compliance (gap analysis, multiple compliance reqs?)
- Know where your data is
- Determine protection requirements
- Limit scope (data flows, retention)
- Products, People or Processes
- Seek answers from vendors

# Selecting The Right Products

## Information Security Products are tools

- **Different products solve different problems**
  - Products fulfill specific purposes – You don't expect your screwdriver to saw wood
  - Multi-function tools (i.e. Swiss army knife) do lots of things, but are not usually best at solving a specific problem
  - It is okay to have a favorite tool... just don't expect it to be the only tool you will need

# Selecting The Right Products

**No product can MAKE you compliant...  
...but the wrong products can impede your  
compliance efforts**

## Slide 6

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RM1

Like the gist, hate the text.  
what concretely are we saying.

be able to DEFEND your choices?

Rick, 3/10/2008

# Case Study – PCI DSS



# PCI Compliance

- **Retail Organization**
  - Privately Held
    - 200 storefronts
    - 3 regional centers
    - 1 Corporate HQ
  - Technologies Required:
    - Firewall
    - IDS/IPS
    - AV
    - Encryption (data-in-motion)
    - Encryption (data-at-rest)
    - Identity Management
    - Log Management

# Selecting The Right Products

- **Firewalls**

- Separate Inside (trusted) from outside (un-trusted)
- Traditionally Routing between Internal, External & DMZ networks
- Used to limit Access to/from a network or systems on the network = Access Control
- Operate at lower layers (IP, TCP, UDP, etc.)
- Good at enforcing access. Not good at catching attacks.
- Low maintenance & upkeep
- Low granularity of control (control of protocols, not content)

# Selecting The Right Products

- **What firewall requirements are we faced with?**
  - PCI DSS v1.1 Requirement #1 = Install & Maintain a firewall to protect cardholder data
- **Do they all “Segment”?**
  - Some firewalls only segment Internal from External despite multiple NICs, while others allow you to create logically separate segments (one per NIC).
  - Per-domain administration?
  - How are you planning on using the firewall?
- **Does the firewall encrypt all non-console administrative access?**
- **Does the firewall log all changes and provide a robust audit trail?**

# Selecting The Right Products

- **IDS/IPS**

- “Deep Inspection” = look into the payload of the traffic
- High Maintenance & Upkeep
- Good at catching known attacks (exploits) against systems with vulnerabilities
- Different brands/manufacturers have different strengths
  - Client Protection (Web Browsers, E-Mail Clients, etc.)
  - Server Protection (Web Servers, E-Mail Servers, etc.)
  - Internal Applications (File & Print, DB, etc.)
  - Application Vendors (Microsoft, Sun, Open Source)
  - Protocols – HTTP, HTTPS, SMTP, IMAP, Exchange, LDAP, DNS, RPC, NetBios, etc.
- Some Manufacturers: ***BlueLane, Cisco, IBM/ISS, Juniper, McAfee, SecureComputing, Sourcefire, TippingPoint, Third Brigade, TrustWave***

# PCI Compliance

- **Large Financial Institution & IDS/IPS**

- PCI DSS v1.1 – Requirement 11.4:

*“Use network intrusion detection systems, host-based intrusion detection systems, and intrusion prevention systems to monitor all network traffic and alert personnel to suspected compromises. Keep all intrusion detection and prevention engines up-to-date.”*

- Claimed Firewall with “deep inspection” fulfilled IDS/IPS requirement because product vendor told them it would...
- It was determined that the firewall with “deep inspection” did not meet compliance requirements because it did not adequately protect the systems in question (E-Commerce Servers)

***11.1: Test security controls, limitations, network connections, and restrictions annually to assure the ability to adequately identify and to stop any unauthorized access attempts.***

# PCI Compliance

## Lesson Learned?

It is about a product's ability to perform the necessary functions based upon how/where it is being used.

### **"Appropriate Usage"**

The same firewall with deep inspection may have been appropriate to protect a retail storefront IF it was good at protecting against client attacks (IE, Firefox, Adobe, etc.)

# Selecting The Right Products

- **IDS/IPS**

- Host IPS

- Strength is in stopping complex attacks that may get past other security
- System Resource Intensive
- Cannot stop attacks that compromise OS at a lower layer/before HIPS (i.e. NIC Drivers)

- Network IPS

- Good at stopping worms and fast moving attacks
- Good at protecting against known vulnerabilities
- Not good at stopping attacks against custom (web) apps

# Selecting The Right Products

## Common Protection Requirements

	ATTACKER INITIATED	CLIENT/TARGET INITIATED
RETAIL STOREFRONT		✓
CORPORATE PERIMETER	✓	✓
E-COMMERCE DATACENTER	✓	
INTERNAL DATACENTER	✓	

CLIENT NAME: \_\_\_\_\_  
 PRODUCT: \_\_\_\_\_  
 DATE: \_\_\_\_\_

**TARGETS**

	System	Service	Fault	Recon	DoS
Apple	95%	50%	00%	35%	50%
Borland	0%	20%	05%	75%	50%
CA	20%	80%	65%	25%	75%
HP	55%	50%	65%	65%	70%
IBM	35%	85%	40%	50%	80%
McAfee	95%	15%	65%	55%	25%
Microsoft	05%	25%	5%	35%	40%
Novell	5%	00%	65%	5%	20%
Open Source	0%	85%	25%	70%	15%
Oracle	15%	40%	70%	20%	60%
Red-hat	50%	10%	55%	45%	0%
SAP	65%	40%	15%	80%	50%
SUN	60%	85%	85%	35%	30%
Symantec	40%	65%	70%	35%	85%
Veritas	0%	45%	40%	45%	30%

**INDUSTRY COMPARATIVE RANKING**

	System	Service	Fault	Recon	DoS
NSS SUM Average	15%	80%	55%	30%	20%
Client Product	50%	0%	65%	15%	10%
Delta	35%	-80%	10%	-15%	-10%

**PROTECTED ENVIRONMENT**

	System	Service	Fault	Recon	DoS
Datacenter	45%	15%	55%	40%	10%
Perimeter	10%	35%	20%	80%	45%
ROSO / SOHO	30%	65%	65%	0%	20%
Ecommerce	65%	05%	40%	45%	25%
SCADA	10%	15%	65%	50%	25%

**EXPLOIT TYPE**

	System	Service	Fault	Recon	DoS
Attacker Initiated	95%	40%	35%	35%	10%
Target Initiated	95%	80%	20%	85%	N/A
Network	00%	45%	50%	60%	50%
Local	85%	50%	60%	65%	20%

**EXPLOIT SEVERITY BY PROTOCOL / SERVICE**

	System	Service	Fault	Recon	DoS
HTTP / Web	50%	05%	95%	05%	35%
SMTP / Email	25%	00%	35%	40%	00%
RPC	5%	45%	05%	0%	85%
Telnet & SSH	85%	75%	70%	40%	55%
FTP	40%	45%	20%	55%	70%
DNS	30%	65%	45%	65%	0%
SQL	40%	10%	55%	80%	40%
XWindows	30%	65%	25%	80%	05%
NFS & AFS	30%	10%	80%	65%	80%
SCADA	80%	20%	50%	10%	40%

**EXPLOIT DATE**

	System	Service	Fault	Recon	DoS
1008	10%	5%	45%	50%	35%
1000	5%	25%	20%	35%	80%
2000	15%	40%	50%	35%	95%
2001	5%	65%	25%	40%	00%
2002	5%	5%	10%	85%	55%
2003	85%	45%	30%	10%	10%
2004	30%	15%	50%	30%	5%
2005	25%	05%	0%	0%	15%
2006	55%	00%	50%	45%	40%
2007	35%	15%	70%	5%	45%
2008	10%	15%	35%	30%	40%

**TARGET OS/APPLICATION COVERAGE BY DATE**

	Pre	1008	1000	2000	2001	2002	2003	2004	2005	2006	2007	2008
Apple	95%	85%	0%	85%	65%	60%	60%	50%	65%	20%	20%	20%
Borland	25%	25%	00%	50%	30%	80%	0%	05%	50%	85%	10%	20%
CA	25%	30%	70%	65%	60%	95%	5%	15%	75%	80%	85%	95%
HP	65%	70%	70%	20%	75%	65%	75%	70%	70%	5%	0%	10%
IBM	70%	60%	65%	80%	55%	60%	15%	30%	30%	80%	10%	90%
McAfee	05%	20%	55%	30%	25%	0%	40%	50%	65%	0%	35%	80%
Microsoft	70%	45%	35%	25%	10%	80%	15%	50%	05%	65%	65%	85%
Novell	65%	55%	80%	60%	70%	05%	50%	35%	55%	20%	35%	50%
Open Source	65%	75%	25%	10%	75%	10%	50%	00%	5%	55%	40%	60%
Oracle	00%	75%	20%	55%	45%	60%	85%	60%	00%	70%	05%	80%
Red-hat	70%	35%	80%	75%	0%	20%	15%	20%	70%	0%	95%	25%
SAP	15%	90%	45%	25%	50%	0%	25%	80%	80%	40%	20%	90%
SUN	10%	20%	80%	0%	75%	70%	95%	25%	35%	20%	35%	70%
Symantec	0%	0%	5%	5%	55%	85%	55%	05%	30%	10%	45%	0%
Veritas	10%	65%	40%	5%	70%	65%	70%	70%	45%	25%	40%	45%

**SERVICE DATE EFFECTIVENESS**

	Pre	1008	1000	2000	2001	2002	2003	2004	2005	2006	2007	2008
HTTP / Web	45%	80%	85%	10%	10%	50%	65%	60%	35%	45%	00%	85%
SMTP / Email	85%	85%	35%	75%	35%	65%	10%	00%	60%	80%	80%	10%
RPC	30%	30%	30%	20%	05%	85%	5%	00%	15%	50%	30%	85%
Telnet & SSH	70%	30%	20%	75%	20%	50%	70%	10%	0%	80%	50%	10%
FTP	60%	40%	25%	80%	20%	10%	55%	10%	00%	0%	35%	50%
DNS	70%	75%	10%	10%	35%	60%	45%	50%	25%	25%	35%	50%
SQL	90%	25%	65%	40%	55%	0%	65%	15%	5%	50%	15%	25%
XWindows	75%	95%	80%	5%	5%	15%	65%	65%	00%	20%	75%	65%
NFS & AFS	25%	70%	10%	60%	05%	25%	40%	25%	0%	5%	20%	90%
SCADA	10%	45%	20%	45%	60%	80%	15%	25%	25%	65%	20%	15%



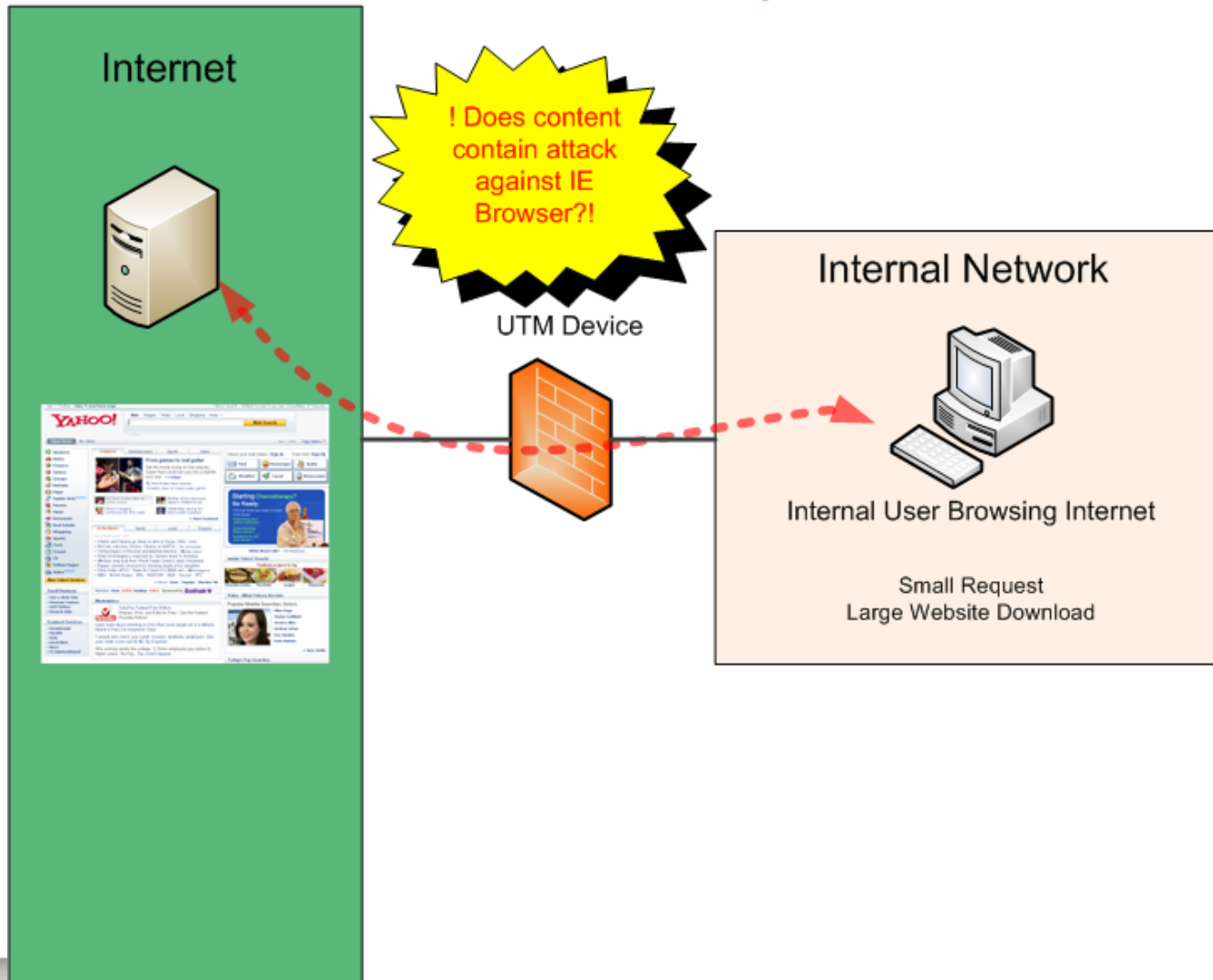
# Selecting The Right Products

- **UTM**

- Multi-Function Device: FW + VPN + IPS + WF + AV
- Evolved out of Firewalls – firewall usually strong
- Decisions were made about what to emphasize – no product can be all things
  - Perimeter Devices - often cannot protect applications in the Core
  - Good at preventing people from bypassing Gateway AV (HTTP AV)
- Different brands/manufacturers have different strengths
  - Client Protection (Web Browsers, E-Mail Clients, etc.)
  - Server Protection (Web Servers, E-Mail Servers, etc.)
  - Application Vendors (Microsoft, Sun, Open Source)
  - Protocols – HTTP, HTTPS, SMTP, IMAP, Exchange, DNS, RPC, etc.
- Some Manufacturers: Cisco, Fortinet, IBM/ISS, Juniper, SecureComputing, 3Com/TippingPoint

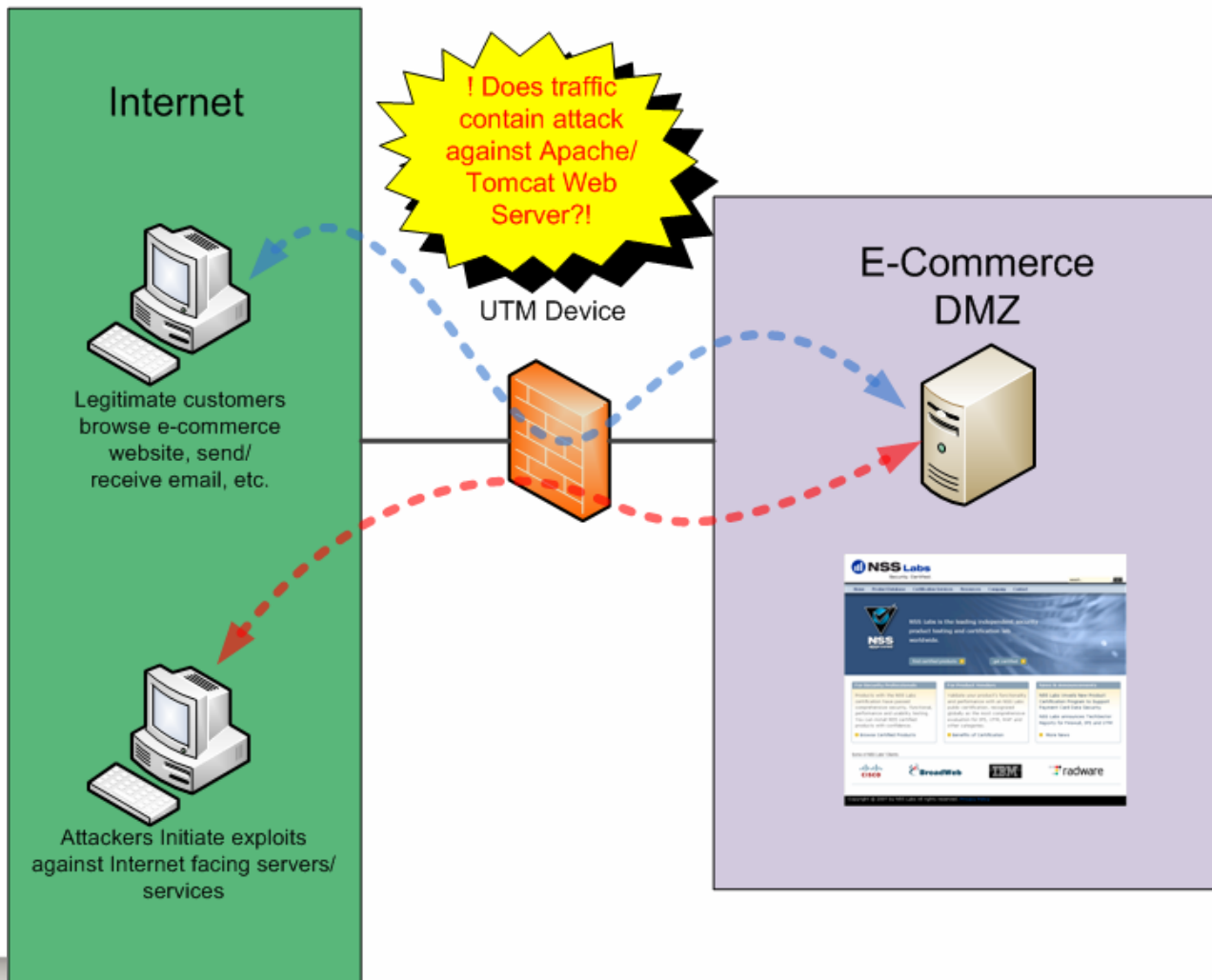
## Remote Office / Branch Office / Retail Storefront

No DMZ or servers facing the Internet

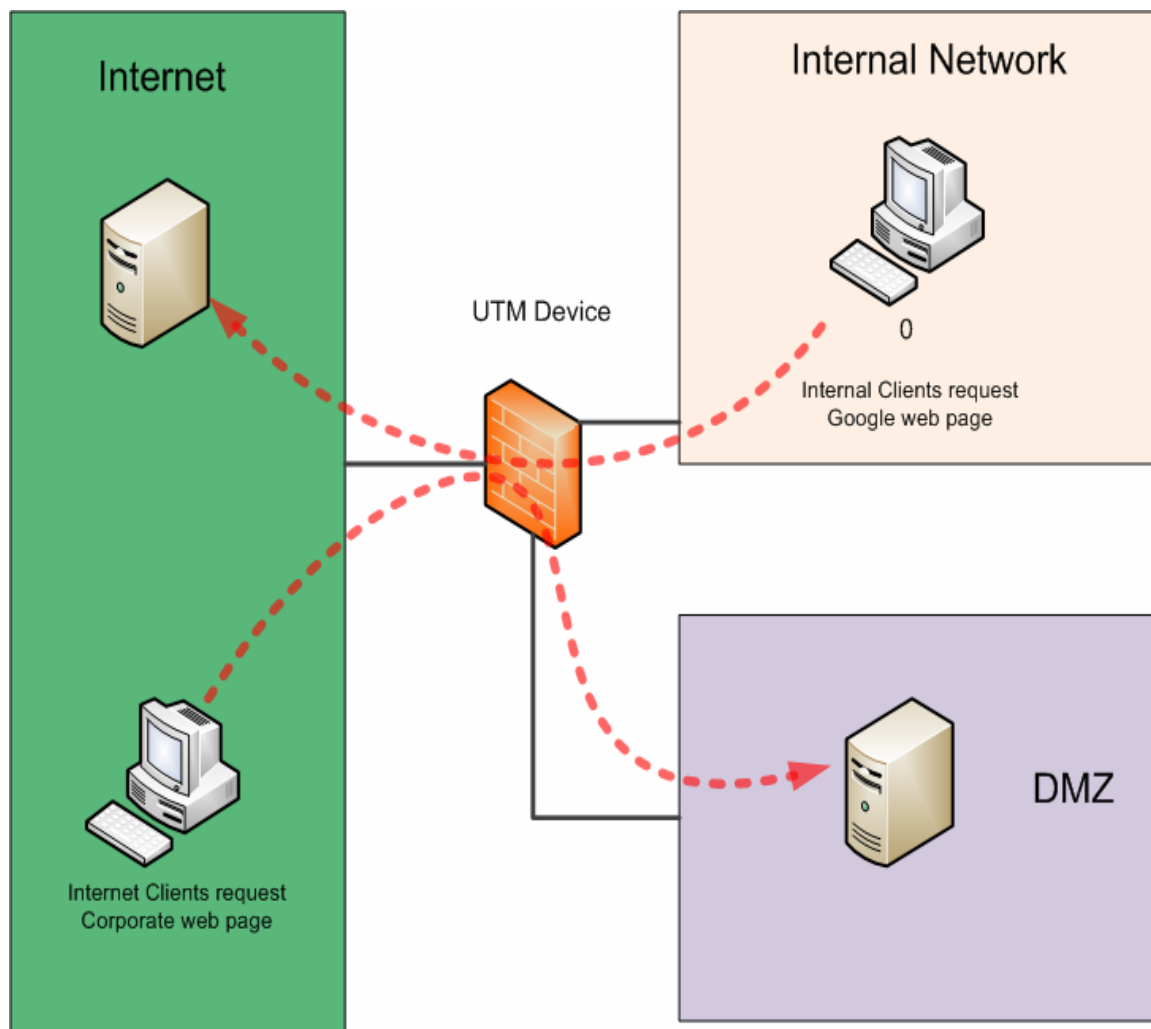


## E-Commerce Datacenter

No client traffic initiated from DMZ – All traffic initiated from outside of the network



# Typical Traffic Flow



## Where is UTM Appropriate?

- **PCI says nothing specifically about UTMs**
- **However, PCI does mention firewall, IDS/IPS, AV, & Encryption of data-in-motion (VPN)**
- **UTMs are not generally not “best of breed”**
- **Must examine the threat & risk dynamics:**
  - UTMs good at protecting Internet Services
    - Retail Storefront (client protection)
    - Corporate Perimeter (both client & server)
    - SIMPLE E-Commerce sites
  - UTMs NOT good at protecting INTERNAL services (SQL, NetBios, etc.)

# “Web-facing” Application Security

- **6.5 Secure coding**
  - OWASP Top 10 is a great start but... more than 10 significant vulnerability types in web apps
  - Other resources & tools
- **6.6 Code review or WAF**
  - Mandatory as of June 30, 2008

# Application Security Tools

## Vulnerability Scanner (ext)

- Systems
- Services

## Web App Firewall

- Protects Applications, databases
- OWASP Top 10
- Usually in DMZ

## Web App Vulnerability Scanner

- Scans Web Applications externally for flaws
- Highly specific

## Application Code Scanner

- Programmatic analysis of source/binary code. Used to speed up a code review.

## Code Review

- Manual process of reading source code. Code Scanner used to make process more efficient.
- DSS 6.6 – best practice until June 30, 2008

## Vulnerability Assessment (Scanner)

- Look for network and “common” application vulnerabilities – IIS, Apache, etc.
- Usually look for circumstantial evidence
  - Don’t run actual exploits – nobody wants their systems to be crashed or compromised
- Used as an information gathering tool
- Not conclusive, but are a good measuring tool nonetheless
- Some Manufacturers: IBM/ISS, N-Circle, Qualys, Saint, Tenable (Nessus)



# Web App Vulnerability Scanner

- **Look for flaws in Web Applications**
  - Look deeper and more thoroughly than traditional Vulnerability Scanners
  - Detect unique flaws within Web Applications (i.e. SQL Injection, Form Validation errors, etc.)
- **Used as an information gathering tool**
- **Can be high maintenance - Some products are prone to false positives**
- **Will be required by June 30, 2008**
- **Some Manufactures: Appscan, Cenzic, NT Objectives, SPI Dynamics (HP), Watchfire (IBM), Whitehat**

# Web App Firewall

- **Compensating Control for PCI DSS 6.6 (vs. code review). June 30, 2008**
- **Enforce “positive” rules for Web Applications**
  - Firewall for Layer-7
  - Look deeper than traditional Firewalls
  - Prevent flaws within Web Applications from being exploited (i.e. SQL Injection, Form Validation errors, etc.)
- **Unforgiving: Only content you define as acceptable is allowed**
- **Some Manufactures: Barracuda, Breach, Citrix, F5, Fortify, eEye, Imperva, Mod Security, Sanctum**

# App Code Scanner (Static analysis)

- **Examine the source code of Applications**
  - Some can even examine binaries (Veracode)
  - Look for coding flaws
- **Used as an information gathering tool**
- **Can be high maintenance**
- **Some Manufactures: Appscan, Cenzic, NT Objectives, SPI Dynamics (HP), Watchfire (IBM), Whitehat**
- **Not required by any Compliance regime, but it's inefficient to perform a code review and not use an App Code Scanner**

# Anti-Malware (Anti-Virus)

- **Host**

- Strength is in stopping complex attacks that may get past other security
- Can be System Resource Intensive
- Cannot stop attacks that compromise OS at a lower layer/before AM/AV (i.e. NIC Drivers)
- Varying effectiveness (Strengths/Weaknesses) by product

- **Network/Gateway**

- Email is not time-sensitive
- May be bypassed by someone using webmail
- Centralized – good at seeing patterns & being proactive on a macro level

# Case Study - HIPAA + PCI

# HIPAA + PCI Compliance

- **Healthcare Organization**

- Privately Held
  - 4 Hospitals
  - 30 medical centers (doctor's offices)
  - 1 Corporate HQ
- Technologies Required:
  - Firewall
  - IDS/IPS
  - AV
  - Encryption (data-in-motion)
  - Encryption (data-at-rest)
  - Data Leak Prevention (DLP)

# HIPAA + PCI Compliance

- **Data Leak Prevention (DLP)**

- Requires a lot of 'care & feeding' to minimize false negatives & false positives
- Good at stopping "Gilligan" but not "the Professor"
- Content:
  - Simple regex?
  - Context aware?
  - Partial fragment recognition?
- Host: Good granular control, but resource intensive
- Network: Good for specific data (Credit Card & Social Security numbers)

# HIPAA + PCI Compliance

- **Encryption – data-in-motion**
  - Network-level tunneling (L2 and L3)
    - IPSec, some proprietary
  - Application-protocol-level tunneling
    - SSL VPN
  - Application-native crypto
  - Key management challenges – how does solution do provisioning, revocation?
    - Especially if multiple technologies in use
  - How does the solution deploy, protect and store key material / certificates? Concentration of risk → audit risk
  - How is access control / key deployment auditable?
  - Impact on network latency and throughput?



# HIPAA + PCI Compliance

- **Encryption – data-at-rest**

- Full-disk encryption (hardware-level, driver-level)
- File-level encryption (OS or third-party)
- Application-native crypto – database, file
- Key management challenges – provisioning, revocation
- Key management challenges – how does solution do provisioning, revocation?
  - Especially if multiple technologies in use
- How does the solution deploy, protect and store key material / certificates? Concentration of risk → audit risk
- How is access control / key deployment auditable?
- Impact on I/O latency and throughput
  - Especially in the context of bulk storage – backup tapes

# HIPAA + PCI Compliance

- **Encryption deployment example**
  - Healthcare provider implemented DBMS-level encryption
  - Disqualified as a mitigating control due to use of hard-coded keys
  - Key management is the hard part!

# Case Study - SOX

# SOX Compliance

- **Mid-Sized Telecommunications Provider**
  - Publicly Held
    - 15 corporate offices, 400+ POPs, 1000+ retail stores
    - 8000 employees
  - Technologies Required:
    - Firewall
    - IDS/IPS
    - AV
    - Encryption (data-in-motion)
    - Encryption (data-at-rest)
    - Identity Management
    - Log Management / SIM / SEM

# SOX Compliance

- **Log Management / SIM / SEM**

- SOX 404(a) requirement: “formal program” to retain, consolidate, and review log activity for all in-scope systems and devices including include monitoring of change requests and authorization, user account authorizations and application and system access controls
- What is breadth of device support (software, network, security? – evaluate relative to unique environment
- Data acquisition speed?
- Agentless vs. agent-based?
- Log storage – local, central, hierarchical/cached?
- Speed of raw data retrieval?
- Flexibility of Reporting (canned, custom), and speed of reporting
- Correlation based on rates/counts/vulns/assets → quality of alerting
- Actionability of alerting - reduction of false positives
- Summarization (alert collapsing) – reduction of noise

# SOX Compliance

- **Log Management / SIM / SEM**
  - SOX pre-audit situation
    - Log retention and aggregation in place
      - Homebrew solution based on EventLog and Syslog collection
    - Pre-audit testing found adequate control of log *content* to be lacking – no formal process for alerting/review based on real-time or retained log data

# SOX Compliance

- **Identity Management**

- SOX 404(a) requirement: “adequate internal controls” with respect to user access and privileges
- What is breadth of available Integration Points? (OS/software/network)
  - Authentication?
  - Granular, app-level authorization?
- User Provisioning – local/central/hierarchical/delegable?
- Role-based Management?
- Entitlement Management capabilities - relative to unique application footprint
- Identity Audit (IdA) capabilities
  - Access controls, authorization / privileges
  - Positive *and negative* reporting relative to HR systems

# SOX Compliance

- **Identity Management**

- Pre-audit situation
- IdM in place
  - Major vendor solution
- Pre-audit testing found adequate control of access rights to be lacking
  - No implementation of negative reporting relative to SAP/HR systems: inability to positively confirm that specific users did *not* have access to certain systems



## Summary

- Map compliance requirements into security objectives, and RFPs
- Ensure people & processes can support effective use of products
- Track users & data. Segment to limit scope.
- Determine detailed protection requirements to show justification & set expectations
- If you can't get answers from vendors it may be a fad