What Organizations Need to Know About Insider Cyber Crimes

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Information Security Decisions
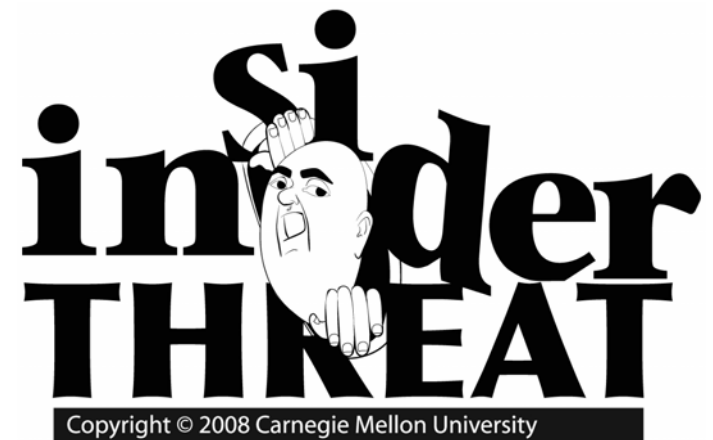**10:00 - 10:50 AM Thursday, 6 November 2008**

Agenda

Background

Exploration of types of insider crime:

- Theft/Modification of information for financial gain
- Theft of information for business advantage
- IT sabotage

Discussion

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TRUE STORY:

Credit union customers lose all access to their money from Friday night through Monday…
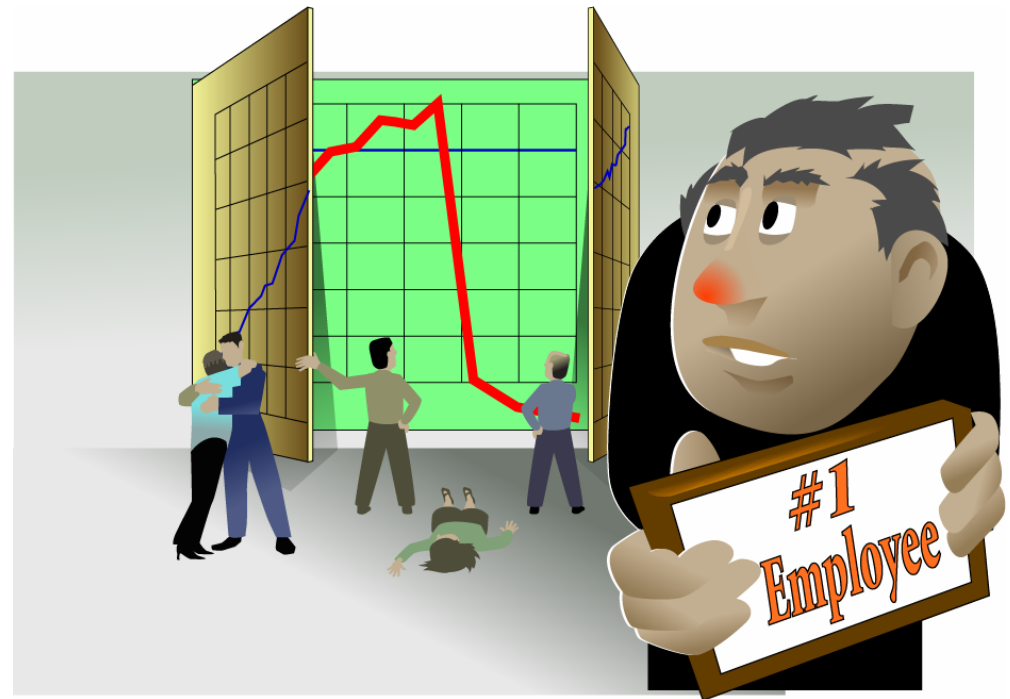
Fired system administrator sabotages systems on his way out

TRUE STORY:

Financial institution discovers $691 million in losses ...

Covered up for 5 years by trusted employee

COULD THIS HAPPEN TO YOU?

Definition of Malicious Insider

From the CERT/US Secret Service *Insider Threat Study*

Current or former employees or contractors who

- o *intentionally exceeded or misused an authorized level of network, system or data access in a manner that*

- o *affected the security of the organizations' data, systems, or daily business operations.*

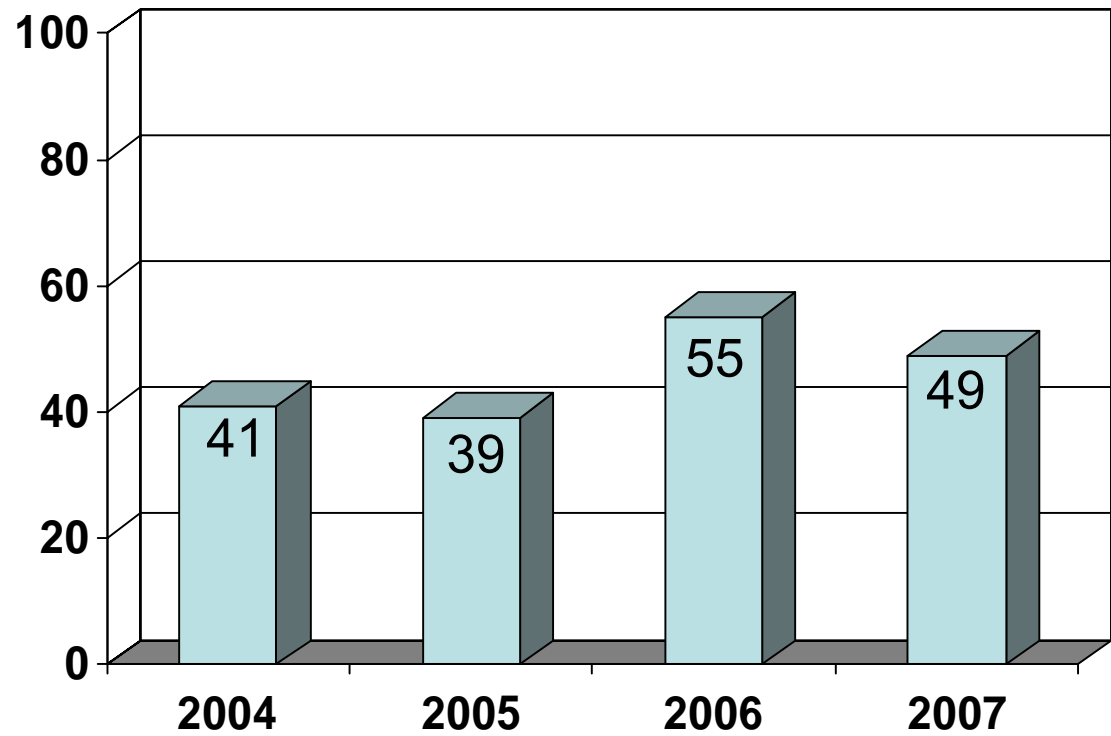# *How bad is the insider threat?*

2007 e-Crime Watch Survey

CSO Magazine, USSS,
Microsoft & CERT

671 respondents

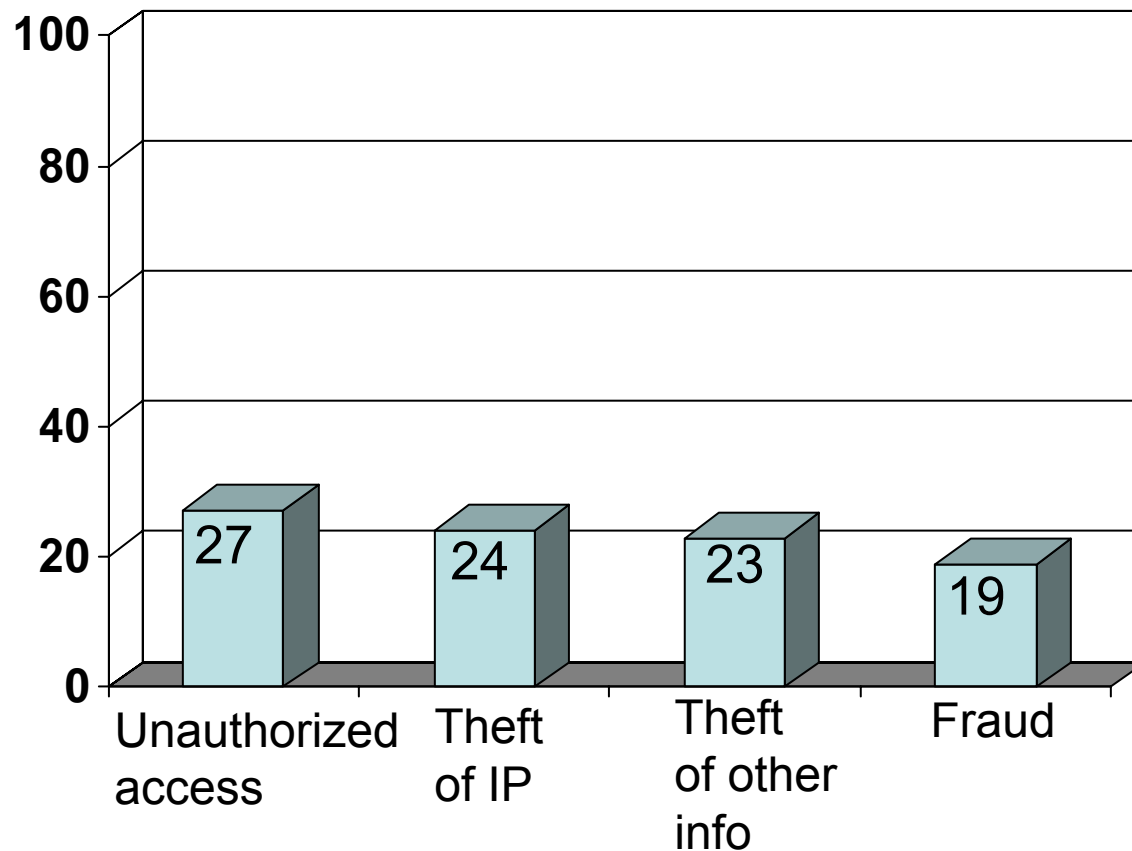**Percentage of Participants Who Experienced an Insider Incident**

Most Common Insider Incidents

Percentage of Participants Who Experienced Specific Type of Insider Incident

Source of CERT's Insider Threat Case Data

CERT/U.S. Secret Service *Insider Threat Study*
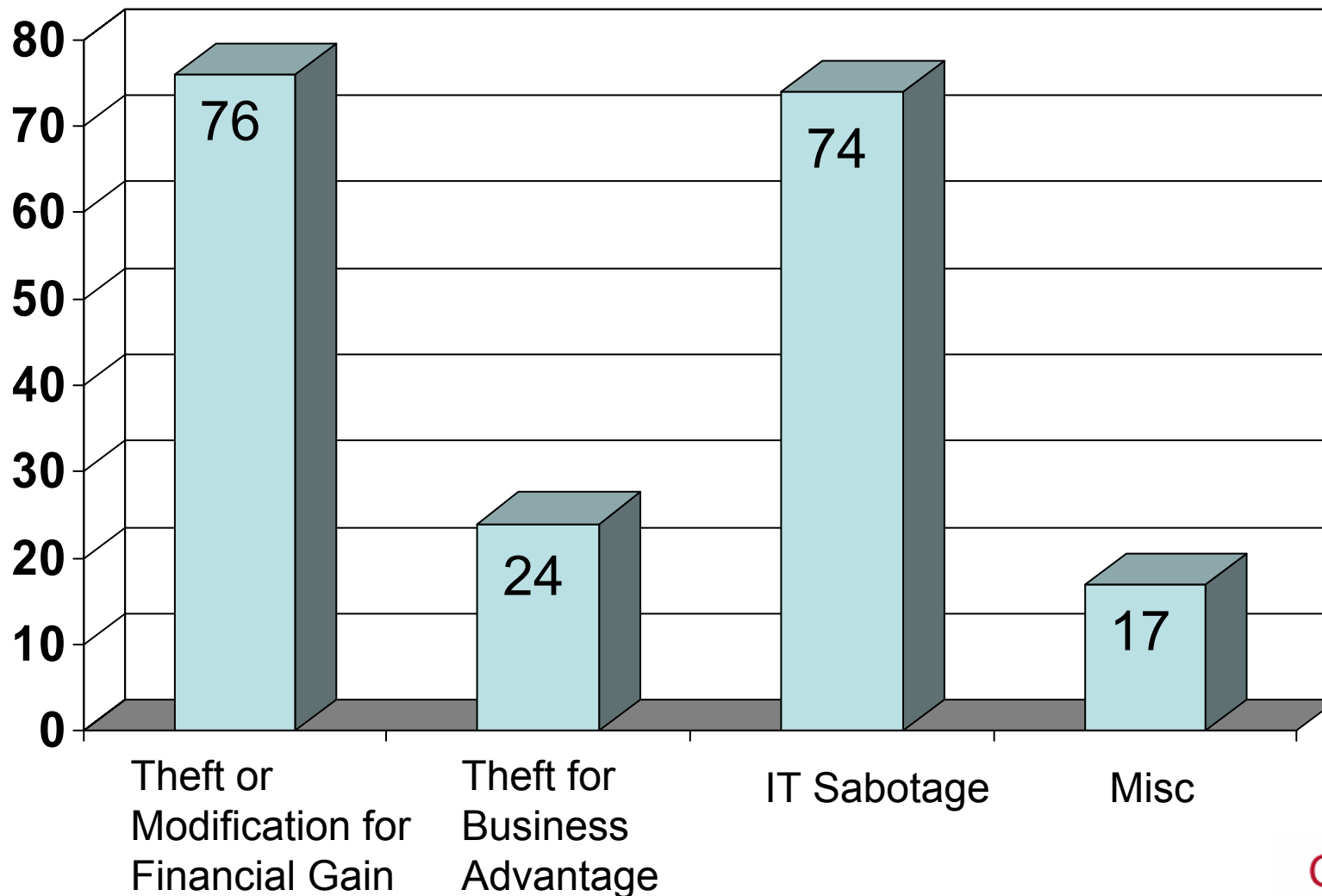
- 150 actual insider threat cases
- 1996-2002

Carnegie Mellon CyLab *MERIT** Project

- Approximately 100 insider threat cases
- Cases not included in CERT/US Secret Service study
- Cases through 2007

Case data includes both technical and behavioral information

MERIT: Management and Education of the Risk of Insider Threat

CERT's Insider Threat Case Breakdown

Scenario 1:

**Theft or Modification
of Information
for Financial Gain**

Theft or Modification for Financial Gain

Who did it?

- Current employees
- "Low level" positions
- Gender: fairly equal split
- Average age: 33

What was stolen/modified?

- Personally Identifiable Information (PII)
- Customer Information (CI)
- Very few cases involved trade secrets

How did they steal/modify it?

- During normal working hours
- Using authorized access

Dynamics of the Crime

Most attacks were *long, ongoing* schemes *

	At least 1 Insider Colluder	At least 1 Outsider Colluder	Outsider Induced	Acted Alone
Theft	⅓	⅔	½	⅓
Modification	½	½	⅓	⅓

* Approximations used for simplicity of presentation

A Closer Look at
THEFT
for Financial Gain

Technical Aspects - Theft for Financial Gain

Electronically

- Downloaded to home
- Looked up and used immediately
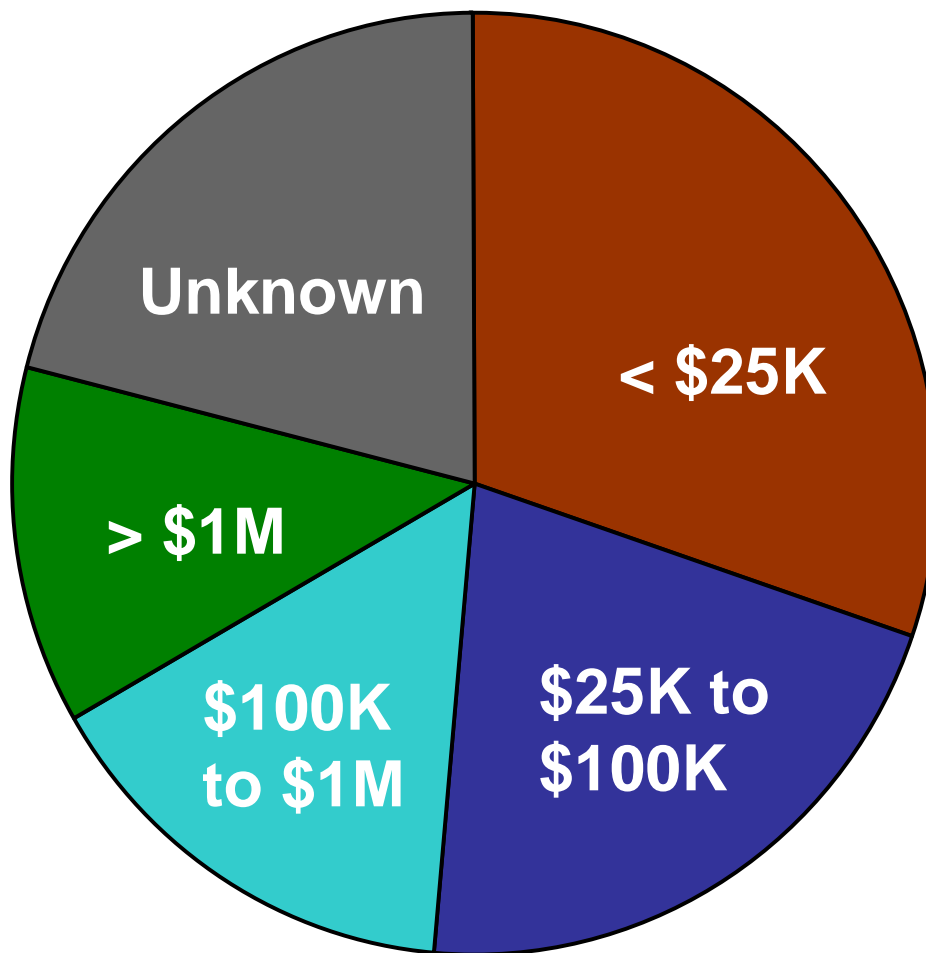- Copied
- Phone/fax
- Email
- Malicious code

Physically

- Printouts
- Handwritten

Remaining unknown
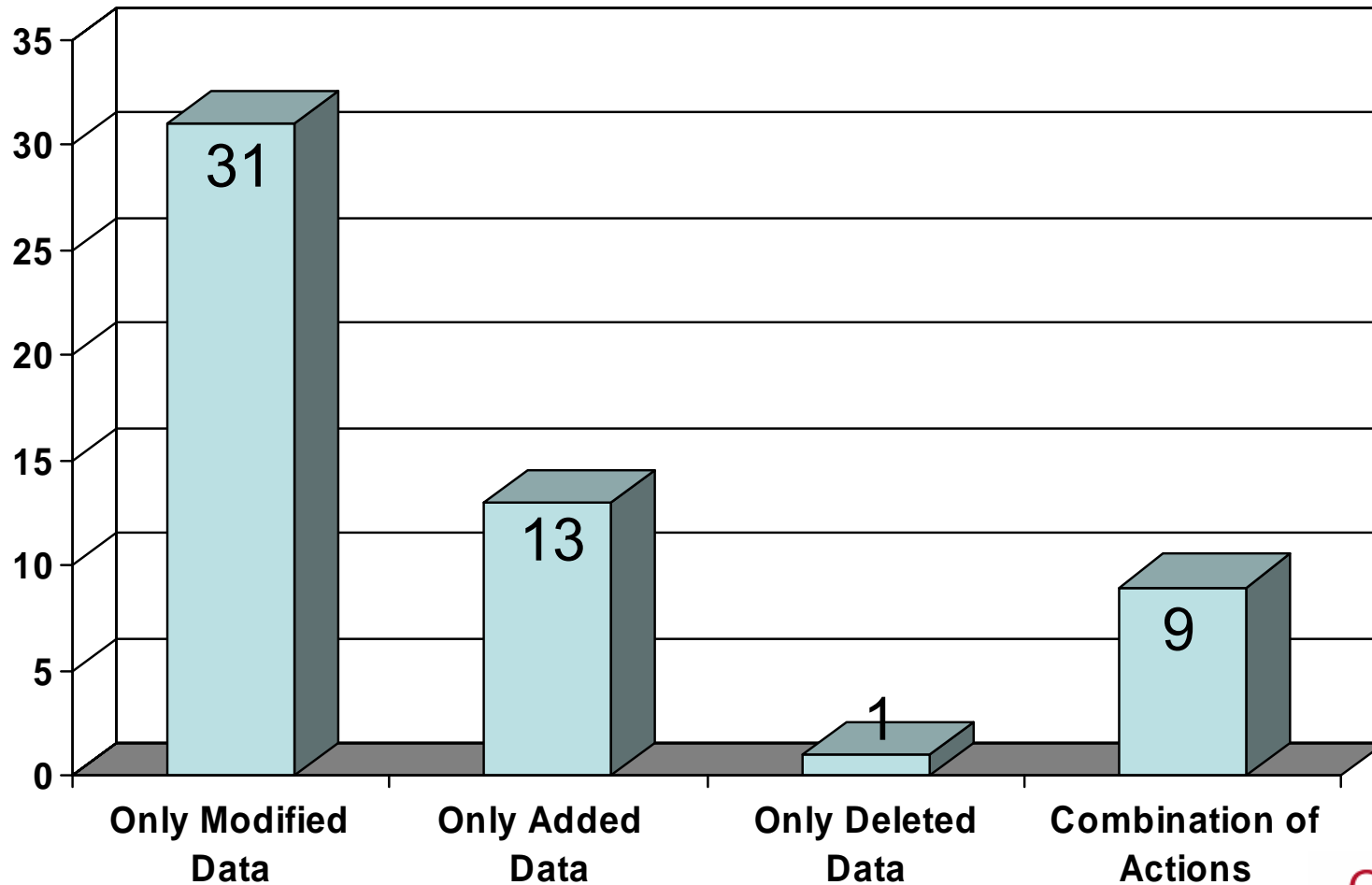
Organizational Impacts - Theft for Financial Gain

A Closer Look at MODIFICATION for Financial Gain

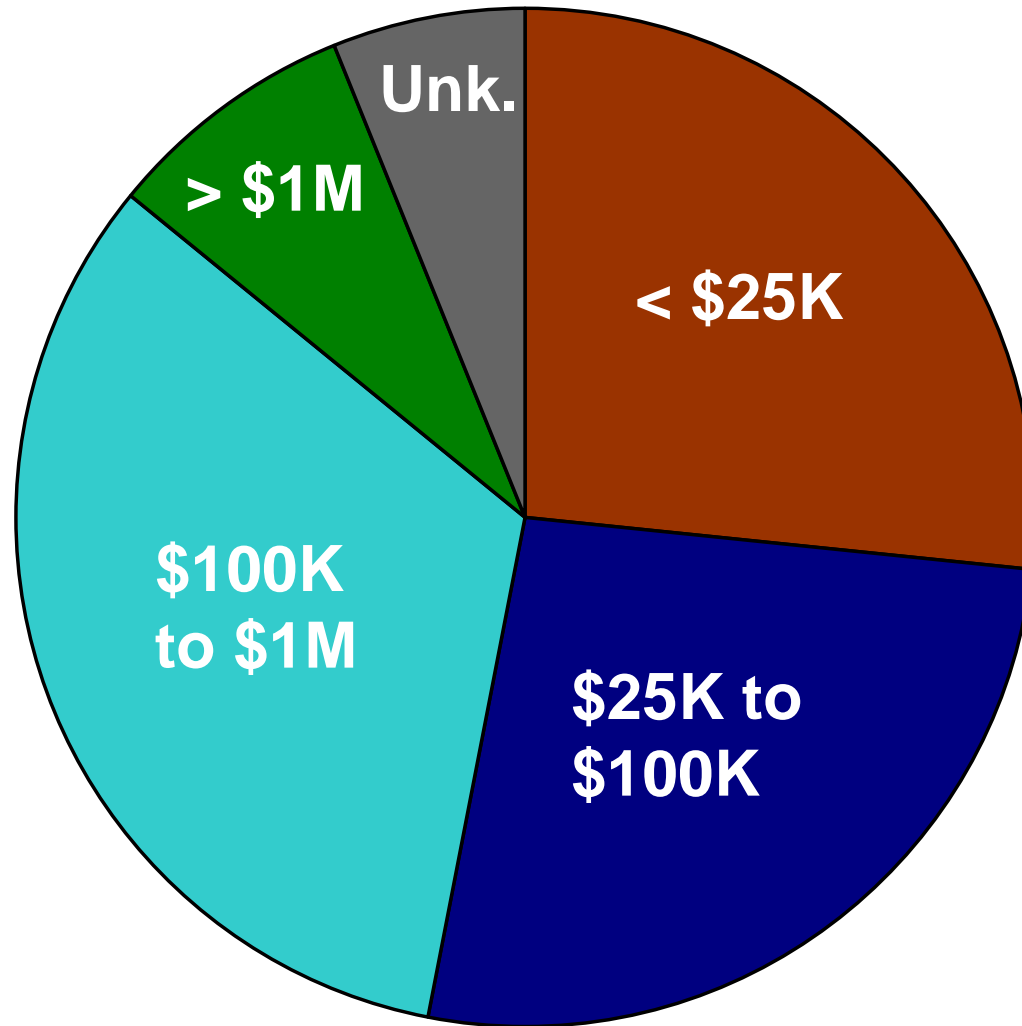# Technical Aspects – Modification for Financial Gain

Organizational Impacts - Modification for Financial Gain

Scenario 2

Theft of Information for Business Advantage

Theft For Business Advantage

Who did it?

- Current employees
- Technical or sales positions
- All male
- Average age: 37

What was stolen?

- Intellectual Property (IP)
- Customer Information (CI)

How did they steal it?

- During normal working hours
- Using authorized access

CyLab
www.cylab.cmu.edu

Dynamics of the Crime

Most were *quick* theft upon resignation

Stole information to

- Take to a new job
- Start a new business
- Give to a foreign company or government organization

Collusion

- Collusion with at least one *insider* in almost 1/2 of cases
- Outsider *recruited* insider in less than 1/4 of cases
- Acted *alone* in 1/2 of cases

Technical Aspects –
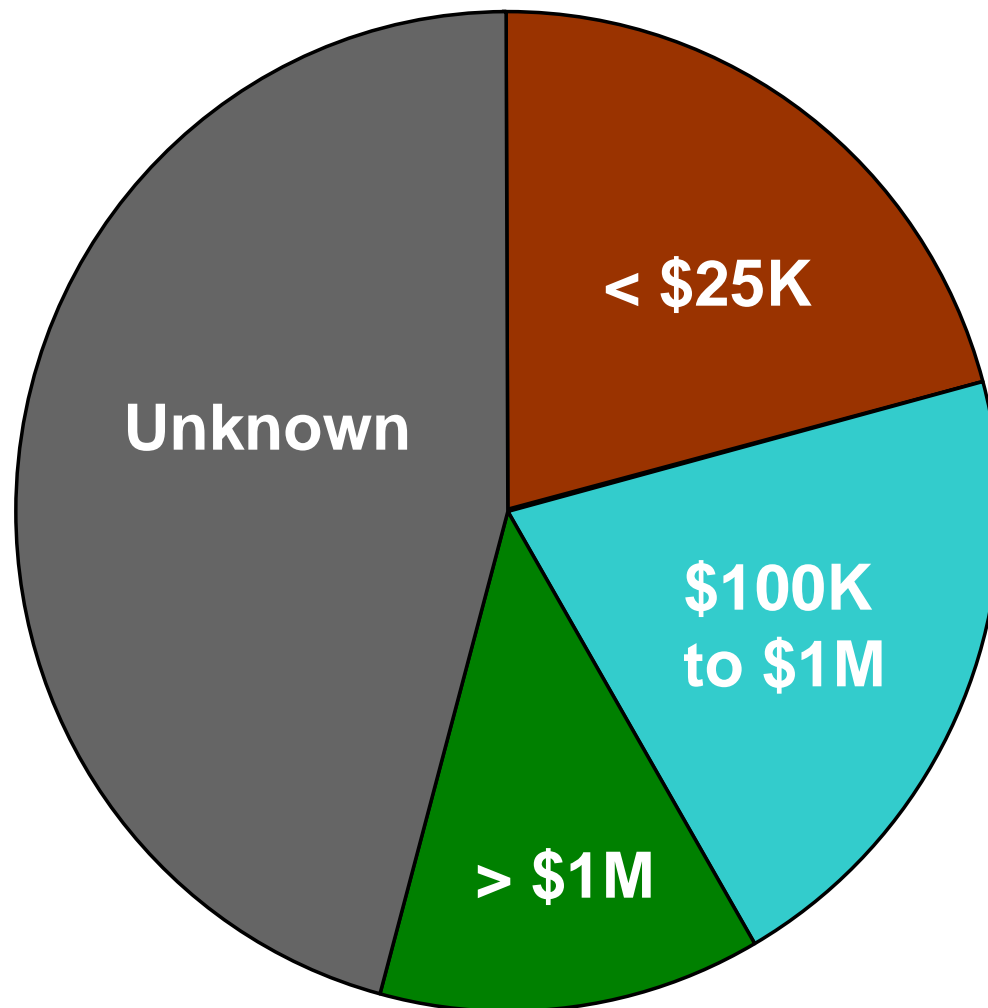# Theft for Business Advantage

In order of prevalence:

- Copied/downloaded information

- Emailed information

- Accessed former employer's system

- Compromised account

Many other methods

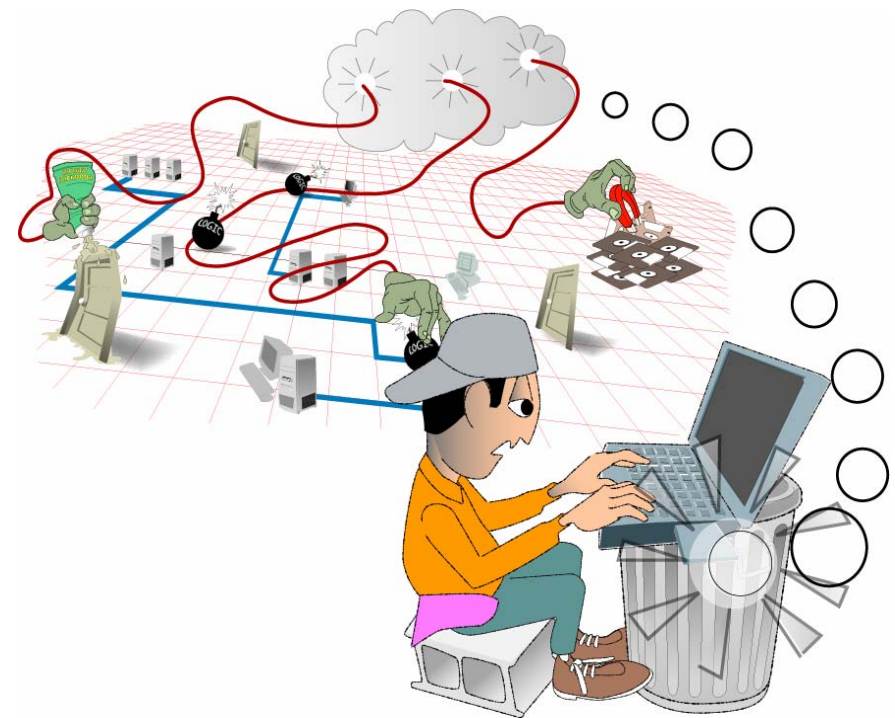# Organizational Impacts - Theft for Business Advantage

Pie chart segments:
- < $25K
- $100K to $1M
- > $1M
- Unknown

* Note: None in range $25K to $100K.

Scenario 3:

IT Sabotage with the Intent to Harm Organization or Individual

Insider IT Sabotage

Who did it?

- Former employees
- Male
- Highly technical positions
- Age: 17 – 60

How did they attack?

- No authorized access
- Backdoor accounts, shared accounts, other employees' accounts, insider's own account
- Many technically sophisticated
- Remote access outside normal working hours

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Dynamics of Insider IT Sabotage

Most insiders were disgruntled due to unmet expectations

- Period of heightened expectations, followed by a precipitating event triggering precursors

Behavioral precursors were often observed but ignored by the organization

- Significant behavioral precursors often came before technical precursors

Technical precursors were observable, but not detected by the organization

Known Issues

Unmet Expectations

- Insufficient compensation
- Lack of career advancement
- Inflexible system policies
- Coworker relations; supervisor demands

Behavioral precursors

- Drug use; absence/tardiness
- Aggressive or violent behavior; mood swings
- Used organization's computers for personal business
- Sexual harassment
- Poor hygiene

CyLab
www.cylab.cmu.edu

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Technical Aspects of Insider IT Sabotage

Insiders created or used unknown access paths to set up their attack and conceal their identity or actions.

The majority attacked after termination.

Organizations failed to detect technical precursors

Lack of physical or electronic access controls facilitated the attack

Organizational Impacts of IT Sabotage

Inability to conduct business, loss of customer records

Inability to produce products

Negative media attention

Private information forwarded to customers, competitors, or employees

Exposure of personal or confidential information

Web site defacements

Many individuals harmed

Summary

Insider threat is a problem that impacts and requires understanding by everyone

- Information Technology
- Information Security
- Human Resources
- Management
- Physical Security
- Legal

Use enterprise risk management for protection of critical assets from ALL threats, including insiders

Incident response plans should include insider incidents

Create a culture of security – all employees have responsibility for protection of organization's information

Points of Contact

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http://www.cert.org/insider_threat/