2014 Data Protection Workshop Agenda

8:00 – 8:55am	**Registration Opens**
	Complimentary breakfast is served Exhibit area is open

8:55 – 10:00am   **The Fractured State of Data Protection 2014 –** presented by George Crump

In Session 1, George leverages his 22 years of street-smart data protection experience to survey the data threat landscape. He not only helps you identify soft-spots in your data protection strategy, but also helps you to understand the myriad of potential vendor solutions to these challenges. Not all data protection problems are best solved by just throwing money at the problem and buying more technology, so George provides real-world process changes that improve data protection without costing a penny.

10:00 – 11:00am   **Solution Presentations**

An informal chance to review and keep pace with the latest products and solutions.

11:00 – 11:30am   **Peer Networking Break**

Complimentary refreshments served   Exhibit area is open

11:30 – 12:30pm   **Creating Your Data Protection Toolkit –** presented by George Crump

In the second session, George once again taps into his real world experience in designing data protection solutions to help you assemble that toolkit. While every data center is unique, there are some basic principles that you can apply to selecting the right type of data protection solution for each data type in your environment. Sometimes there may be an application-specific solution and other times it may be a general purpose solution. Session two helps you make the right choices.

12:30 – 1:30pm   **Complimentary lunch is served**   Exhibit area is open

Enjoy this time to network with your peers, George Crump, and our sponsors

1:30 – 2:30pm   **Data Protection Workshop: Putting the Toolkit in Action**
presented by George Crump

In the final session, it is time to put that education to the test. In an entertaining and engaging closing to the day, George guides you through a series of disaster recovery and data protection scenarios. Work by yourself or with a team to design the perfect strategy. The best designed solutions may be featured in an article written by George on SearchDataBackup.com.

2:30 – 2:45pm   **Closing Q&A with George Crump**
This is your chance to ask George your final questions of the day, and win our prize giveaway!

2:45pm   **Seminar Adjourns**

See a session you'd like to bring a colleague to?

Send your colleague referral to Jen Tobin, Delegate Relations Manager, at jtobin@techtarget.com to get your team registered.